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富國
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Human
Wealth

**IMPLEMENTABLE
POLICY
FORMULA**

IMPLEMENTING

The Digital Economy Policy Recommendation -
B20 2015 Turkey.

Prepared for B20 Taskforce Kick-off Meeting
B20 2016 China, Beijing, 26 January 2016

CHANGING THE PATTERN

The world's leaders are exerting major proficiencies when navigating the tidal waves represented by jurisdictional boundaries in the global political and economic arena, while maintaining the commitment to their own citizens to deliver a tangible global economic solution.

Despite the foregoing, the diminishing trust the world is experiencing between political leaders and the very citizens they represent is widening. According to global experts, the G20's actions must do more to meet the economic aspirations of the world.

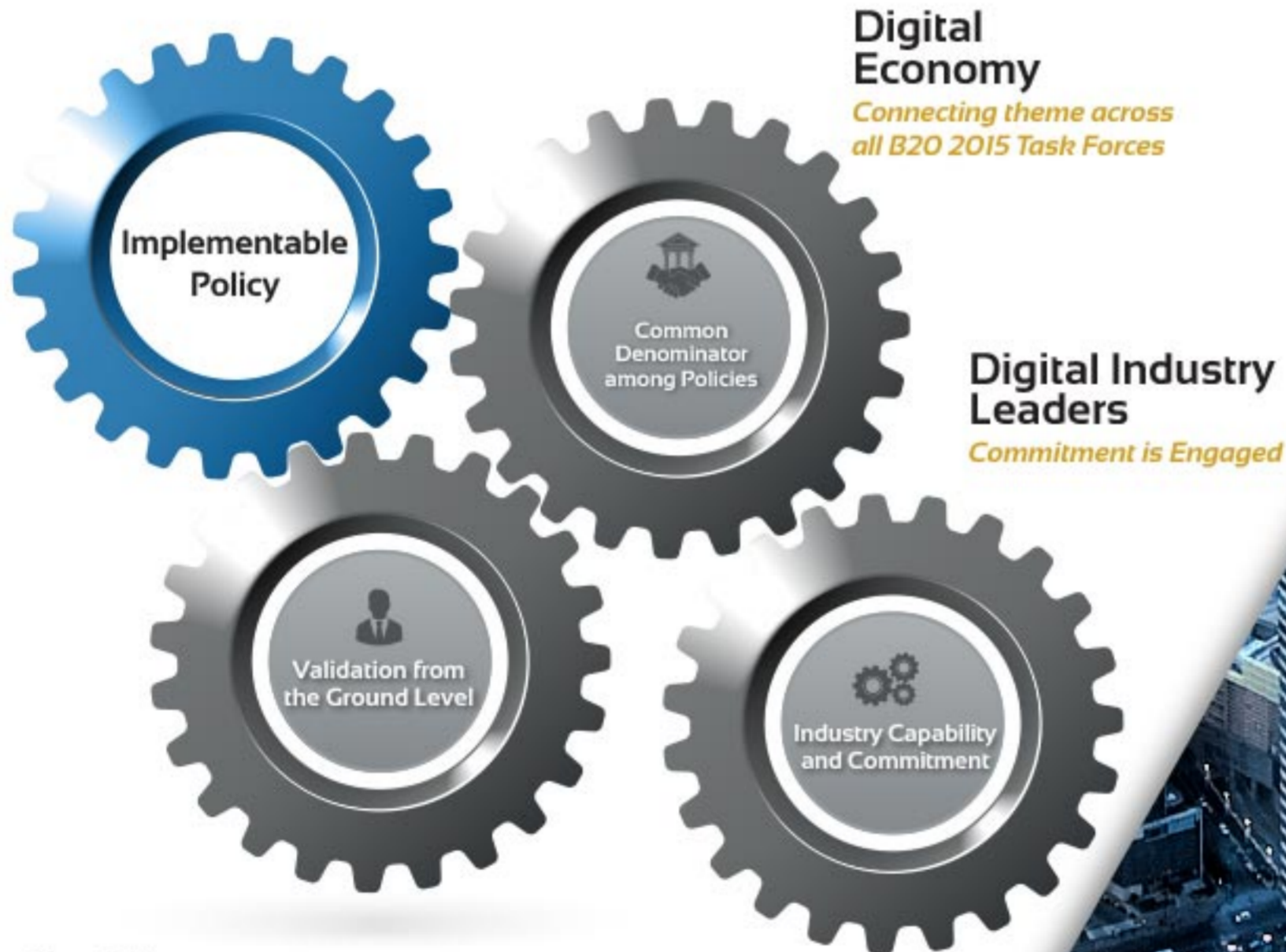
We must change the pattern of diminishing trust by working together capitalizing on what each sector does best within their capabilities and jurisdictions. This is the foundation of the Implementable Policy Formula (IPF).

THE IPF IS BASED ON THE FOLLOWING:

I- Common Denominator Among Policies; The most common and comprehensive denominator of those tangible and quantifiable policies that have rapid and direct positive impact on the real economy.

II- Validation From The Ground Level; It is of paramount importance that policy benefits are validated by listening to the voice of the real economy participants on the ground level.

III- Industry Capability & Commitment; Once the policy's benefits are validated we must secure the related industry resources for rapid implementation.



Real Economy Participants

*Voice of the G20 Citizens-
G20 Nations Case Study*

I- COMMON DENOMINATOR AMONG POLICIES

THE DIGITAL ECONOMY WAS THE COMMON DENOMINATOR OF THE B20 2015 TURKEY POLICY RECOMMENDATIONS

Out of 25 key recommendations 17 were directly or indirectly impacted by the Digital Economy.

The opportunity for the implementation of the Digital Economy Policy recommendation is now possible under the B20 2016 China leadership.

OECD BIAC/2015 Turkey B20 - Business Access to Global Value Chains and Financing SMEs - Paris, June 2015

The OECD Business & Industry Advisory Committee (BIAC) - B20 Turkey, recognized the importance of the Digital Economy by making it one of its 3 official recommendations to the G20 leaders:

"Maximize the sharing of information through digital platforms.

Leveraging the use of digital technologies, G20 Leaders should encourage the sharing of timely information between different actors (including SMEs, large corporates, and financial service providers). Such information exchange will enhance the flows of financing, skills and investments through Global Value Chains."

Digital Economy to Boster Economic Growth - G20 Leaders Communiqué - Antalya, November 2015.

Following the B20 Recommendations the Digital Economy became a key component of the 2015 G20 Leaders official communiqué.

" We acknowledge that threats to the security of, and in the use of ICTs, risk undermining our collective ability to use the Internet (Digital Economy) to bolster economic growth and development around the world. We commit ourselves to bridge the digital divide."

B20 Policy Proposals for the G20 - Official B20 Communiqué: Rifat Hisarcıklıoğlu B20 Turkey Chair, Ankara 2015

For the first time in an official B20 Communiqué, the Digital Economy was one of the key recommendations to G20 leaders.

"Fully realizing the potential of digital technologies will be an important component of Implementation across all recommendations given their impact on productivity, costs, reach, and transparency. This paper outlines the measures in different policy areas to be implemented by the G20 to increase the adoption of digital technologies both by business and governments."

B20 2015 Turkey - Digital Economy Conference, Istanbul, October 2015: Cansen Basaren-Symes President, Turkish Industry and Business Association (TUSIAD).

At the first ever B20 Digital Economy Conference the importance of implementing the Digital Economy Policy in China was emphasized in the opening session.

"We hope and believe that the initiative of integrating the Digital Economy into the G20 leaders agenda is just the beginning of the process that will be taken on to the Chinese presidency and will assume more importance next year and upcoming years"

II- G20 NATIONS CASE STUDY VALIDATION FROM THE GROUND LEVEL



Whilst the public sector can provide direction it is imperative that each citizen around the world must be part of the solution to create productive communities committed to business excellence.

To date 85% of G20 citizens have committed to perform the G20 Nations Case Study, 40% have been completed of which 90% have defined how the Digital Economy tools should look like so they can do a better job. This is the required Validation From The Ground Level. The completion of this study in 2016 signifies the first step in the implementation of the Digital Economy Policy.

III- TECHNOLOGY INDUSTRY CAPABILITY & COMMITMENT



The world's top 26 technology companies servicing more than 60% of the world GDP, with more than 2.4 million experts, have committed to collectively deliver upon policy makers' recommendations and what the real economy participants need, at no cost to the end-user.

Our future begins with every following hour and each hour is valued by the decisions we make. The world's citizens will be judiciously watching their leaders. We all must make the decision that supports Human Wealth making a positive difference in our time and for generations to come.

**WE ARE ALL ACCOUNTABLE
TO SECURE GROWTH**

The time for implementation of this policy is now possible under the B20 2016 China watch to deliver a tangible solution to improve economic growth, boost trade and increase employment.