



# Your Voice Counts

LOGISTICS EFFICIENCY IS AT THE  
CORE OF THE GLOBAL ECONOMY



# GLOBAL COALITION FOR EFFICIENT LOGISTICS (GCEL)

GCEL and its global organization partners are working together to improve efficiency and reduce costs for all participants in global trade and provide direct near-term benefits to companies, countries, and regions.

The basis of our work must be reliable, accurate information that reflects shelf-to-shelf trading conditions throughout the entirety of the shipment flow, identifying both strengths and areas of improvement within current systems. In doing so, we will prompt a fundamental shift that creates a new era of shared prosperity through optimized efficiency. By working together and applying the knowledge gained through our analysis, we will help to formulate and execute tangible solutions to today's efficiency challenges.

Your input will make a difference to this process. By working directly with you to understand the particular challenges you face, we will be able to refine our program and provide direct, immediate benefits to your organization. We ask for your participation in the Indonesia Shipment Efficiency Analysis 2012. The gains include achieving efficiency, cost savings and increased shipping volume in Indonesia, the region, and throughout the entire world.



**The information and recommendations resulting from this analysis will place your company and your country at the forefront of the new global digital economy. The actions taken as a result of this process will:**

- ▶ Reduce operating costs up to 15%
- ▶ Reduce shelf-to-shelf cost of trade as much as 30%
- ▶ Save Indonesia approximately 14.28 Billion USD per year
- ▶ Increase access to finance and insurance
- ▶ Enable efficient customs compliance
- ▶ Enable automated electronic documentation
- ▶ Expand exports by providing enhanced connections between Indonesia and the world



# Shipment Efficiency Analysis (SEA)

The SEA will enable the establishment of a True Trade Efficiency Assessment Standard.

Even as we implement critical logistics industry changes resulting in an optimally efficient trading landscape, we will also establish a new benchmark for assessment of trade efficiency for the future. The SEA's three essential foundations include:

1. Establishment of a new logistics industry survey standard. The SEA samples all participants in the horizontal logistics pipeline, across all sizes of business and in all of Indonesia's trade zones.

2. Six key efficiency elements recognized by international organizations. The SEA is based on a comprehensive "best-in-class" approach evaluating all segments of logistics pipelines, enabling us to offer solutions that are measurable according to the following six elements:

Integration, Processes, E-Documentation, Tracking and Visibility, Competence, Cargo Security.

3. The core purpose of the SEA is to correctly diagnose the root causes of inefficiency in today's logistics pipelines and provide the tools and information needed to maximize efficiency, enabling Indonesia to secure a greater share of global trade.



# PARTNERS IN TRADE INNOVATION

Trade efficiency was pivotal in driving the global economic growth achieved through containerization. More than 60 years ago, a trucker invented the cargo container. The cargo container secured goods against theft and damage while reducing the cost of trade, including cutting loading costs from \$5.86 to \$0.16 per ton. This was an innovation that fueled several decades of global economic growth.

Today with the Digital Economy, we can do it again. We can reduce your country's annual trade cost by \$14.28 billion. These are only the first steps in establishing a solid foundation to increase trade by \$288 billion and create 15.037 million jobs throughout the ASEAN region, with an increase of \$41.77 billion in trade and 2.18 million jobs in Indonesia alone.

The United Nations, the League of Arab States, the African Union, and the Organization of American States are among the 21 non-governmental organizations participating in this process along with 156 governments and a broad consortium of leading finance, insurance, and technology companies worldwide who together serve more than 60% of global GDP.

TO  
PARTICIPATE:

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# Empowering the Digital Economy



GLOBAL COALITION  
FOR EFFICIENT LOGISTICS



KADIN INDONESIA

FROST & SULLIVAN

