

THE MULTI-DIMENSIONAL DIGITAL ECONOMY APPLICATION SYSTEM

MDDEAS[®]

THE FOUNDATION FOR LIMITLESS POSSIBILITIES



THE BIRTH OF TRADE - GENESIS OF CHANGE



MDDEAS[®]
Multi-Dimensional Digital Economy Application System



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INTRODUCTION



THE WORLD LOGISTICS COUNCIL® is an international semi-government, revenue sharing organization incorporated in Ireland involving 48 entities from 48 countries, including the world's top technology firms. Following more than 15 years of R&D, the Council has successfully transformed an innovative technology solution for a global B2B platform into a sustained global economic development program that involves the unique collaboration of public and private sector organizations globally.

THE OUTCOME of the Council's initiative will lead to an increase in the world's GDP by 17% creating more than 300 million jobs and generating a new USD 5.5 trillion market industry by 2030 - more than twice the size of the world's current oil and gold production combined. This is achieved by rebalancing the world economy by de-risking doing business between high, mid and low income countries through greater efficiency and transparency, delivered by the Digital Economy Platform, named: The Multi-Dimensional Digital Economy Application System(MDDEAS®).

THE MDDEAS® is a next generation global B2B digital economy platform built upon a catalogue of product and service innovations protected by a worldwide patent. At the core of the MDDEAS® are thousands of free business Apps which will digitize the global value chains of the USD 150 trillion B2B marketplace.

Through the use of Artificial Intelligence, Big Data Analytics, and Blockchain technologies, MDDEAS® provides seamless point-to-world integration via plug -in or portal-in access for large, medium, and small enterprises to access innovative features that de-risk trade, reduce costs, and create greater access to finance and insurance services to grow trade.

The above will empower the e-Logistics, e-Commerce, e-Finance and e-Insurance dimensions to a completely new efficiency level adapted to business in the 21st century.

THE ACHIEVEMENTS towards deployment of the MDDEAS® include the following:



Global Policy Adoption: The Council's participation at the G20/B20 Forums contributed to the G20 Leaders' adoption of the Digital Economy as a key policy directive for re-energizing the global economy.



End-user Demand: 94.5% of trade participants representing nearly 80% of the world's GDP, demand the MDDEAS®, as confirmed by the Council's G20 Nations Case Study performed in collaboration with 90 G20 ministries, IGOs/NGOs, and private sector experts.



Technology Industry Commitment: 30 technology firms including the world's leading companies with revenues greater than USD 300 billion and 3.1 million manpower have signed exclusive strategic agreements with the Council towards selection to deploy the MDDEAS® globally.



Center of Excellence: Supported by India's Prime Minister Office and nine Union ministries, Telangana State executed an agreement with the Council to host the E-Hub of the World Center of Excellence under the protection of the United Nations, ensuring uninterrupted use of the MDDEAS® by users around the world.



Deployment Program: Agreements have been executed to initially deploy the MDDEAS® in Germany, Italy, the United Kingdom, India, Indonesia and Malaysia.



National Adoption Agreements: More than 150 countries through their pan-regional organizations representing about 75% of the world's population have executed strategic agreements with the Council to promote adoption of the MDDEAS®.

The foregoing achievements have enabled the Council to provide the foundation to deploy the MDDEAS® in a manner that offsets geopolitical, monopolistic and data privacy concerns and create greater B2B trade efficiency and security.

Through MDDEAS®, we will de-risk and grow trade by building the buying power of mid and low-income countries. For every 1% increase in their buying power, the world's GDP will grow by around USD 166 billion. This is the foundation for sustainable global economic growth, and the path for limitless possibilities.



MDDEAS® EMPOWERING THE DIGITAL ECONOMY

MDDEAS®

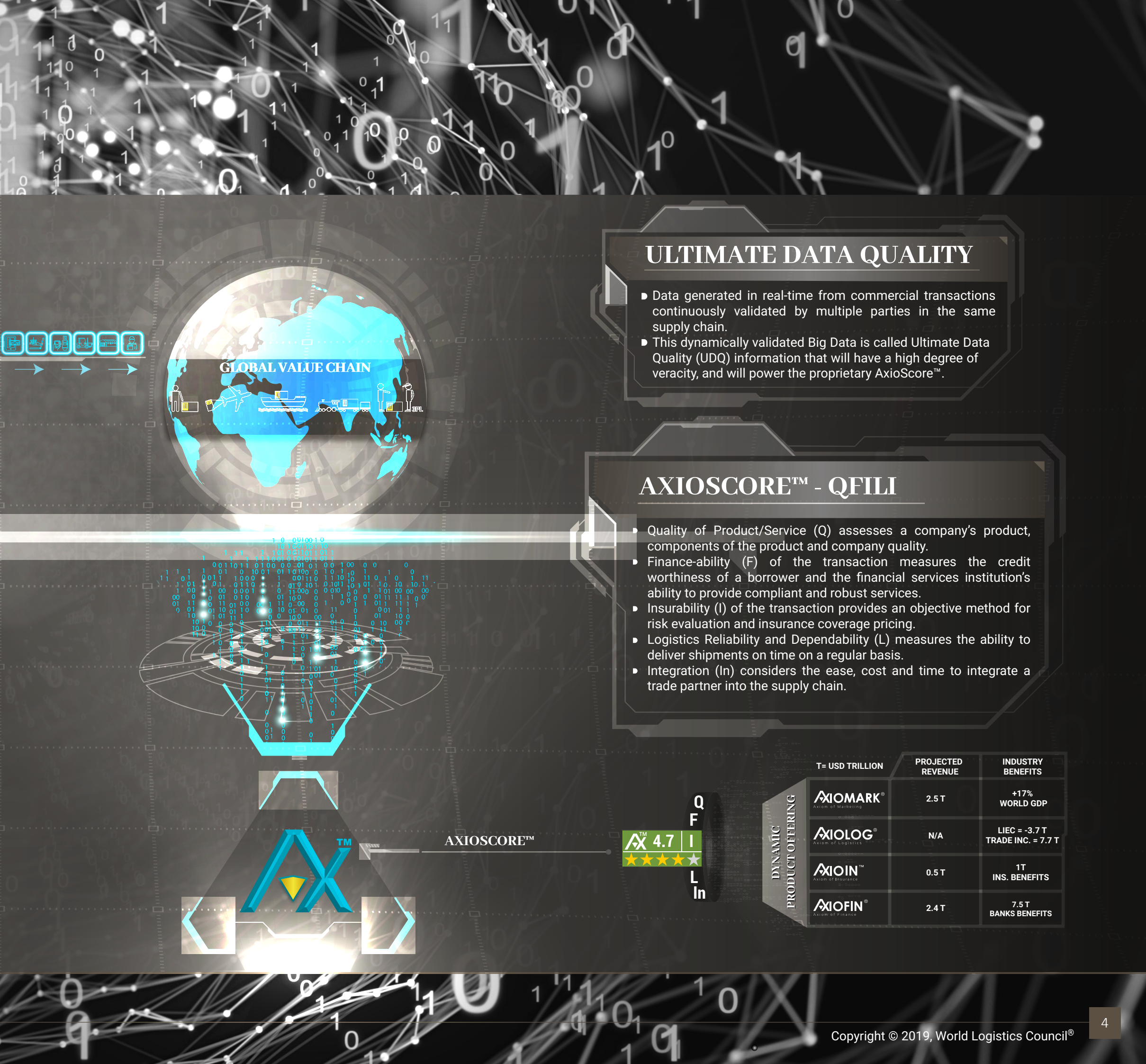
- The MDDEAS® platform and its Apps ecosystem, including the latest communication tools and utilities, is created and deployed by the world's leading technology firms.
- MDDEAS® empowers the e-Commerce, e-Finance, e-Logistics and e-Insurance marketplaces to a completely new level.
- MDDEAS® provides the dynamic scoring mechanism needed to maximize conversion ratios from seeing to acquiring a product or service, while unleashing a new major market opportunity for the financial, insurance, and technology industries.
- The MDDEAS® enables the creation of a global SME fund of USD 1 trillion annually by 2030.

E-HUB OF THE WORLD

- Governed by 28 semi-government organizations to offset geopolitical, monopolistic and data privacy concerns.
- Managed by a Technology Governance Advisory Board comprised of the world's top 13 technology firms with 2.4 million manpower and nearly USD 300 billion revenues.
- Deploy MDDEAS® with thousands of B2B digital Apps free of cost to the end-users.
- Protected under the United Nations to ensure continuous access to MDDEAS® by all users around the world.



MDDEAS APPS STORE →



AXIOSCORE™

ULTIMATE DATA QUALITY

- Data generated in real-time from commercial transactions continuously validated by multiple parties in the same supply chain.
- This dynamically validated Big Data is called Ultimate Data Quality (UDQ) information that will have a high degree of veracity, and will power the proprietary AxioScore™.

AXIOSCORE™ - QFILI

- Quality of Product/Service (Q) assesses a company's product, components of the product and company quality.
- Finance-ability (F) of the transaction measures the credit worthiness of a borrower and the financial services institution's ability to provide compliant and robust services.
- Insurability (I) of the transaction provides an objective method for risk evaluation and insurance coverage pricing.
- Logistics Reliability and Dependability (L) measures the ability to deliver shipments on time on a regular basis.
- Integration (In) considers the ease, cost and time to integrate a trade partner into the supply chain.

Q
F
I
L
In

AX™ 4.7
★★★★★

	T= USD TRILLION	PROJECTED REVENUE	INDUSTRY BENEFITS
AXIOMARK® Axiom of Marketing		2.5 T	+17% WORLD GDP
AXIOLOG® Axiom of Logistics		N/A	LIEC = -3.7 T TRADE INC. = 7.7 T
AXIOIN™ Axiom of Insurance		0.5 T	1T INS. BENEFITS
AXIOFIN® Axiom of Finance		2.4 T	7.5 T BANKS BENEFITS

MDDEAS®

Protected by a world-wide patent, the MDDEAS® (Multi-Dimensional Digital Economy Application System) delivers thousands of free business Apps that digitize the global value chains of the USD 150 trillion B2B marketplace. Through the use of Artificial Intelligence, Big Data Analytics, and Blockchain technologies, MDDEAS® provides seamless point-to-world integration via plug in or portal-in access for large, medium and small enterprises to access innovative platform features that de-risk trade. The above will empower the e-Logistics, e-Commerce, e-Finance, and e-Insurance dimensions to a completely new 21st century efficiency level.

MDDEAS® will be deployed over an 18-month period through four Benchmark Trade Lanes (BTLs), one in each region of the world. The BTLs will streamline and automate operations through digitalization of current manual processes using MDDEAS® Apps. This transformation will immensely benefit all trade participants, including the world's SMEs, resulting in greater trade efficiency, reduced trade and operation costs, ease of access to finance and insurance, and increased trade.

The immense value proposition, free of cost business model, worldwide deployment network and global demand, among others, will propel the MDDEAS® to achieve a projected 60 percent penetration of the global B2B marketplace by 2030.

E-HUB OF THE WORLD

The E-Hub of the World is responsible for developing, hosting, deploying and continually enhancing the MDDEAS® with thousands of B2B digital Apps delivered free of cost to the end users. The E-Hub will be operated by a global technology firm, a visionary public entity and an innovative academic institution.

To offset geopolitical, monopolistic, and data privacy concerns, 28 semi-government organizations from the four regions of the world will govern the E-Hub of the World. A Technology Governance Advisory Board comprised of the world's top 13 technology firms will establish and govern the technology and Application standards as well as deploy the digital Apps to the B2B participants via plug-in and portal-in access. The E-Hub will be under the protection of the United Nations to ensure continuous availability and uninterrupted access to the MDDEAS® by all users around the globe.

With the support of the Indian government, the Council has signed preliminary agreements with the State of Telangana for selection to host the E-Hub of the World Tier 4 data center in Hyderabad, India, the "Silicon Valley of the East". Also, 4 of India's top 5 technology firms have signed preliminary agreements to be selected under a Request for Proposal process as E-Hub Technology Partners.



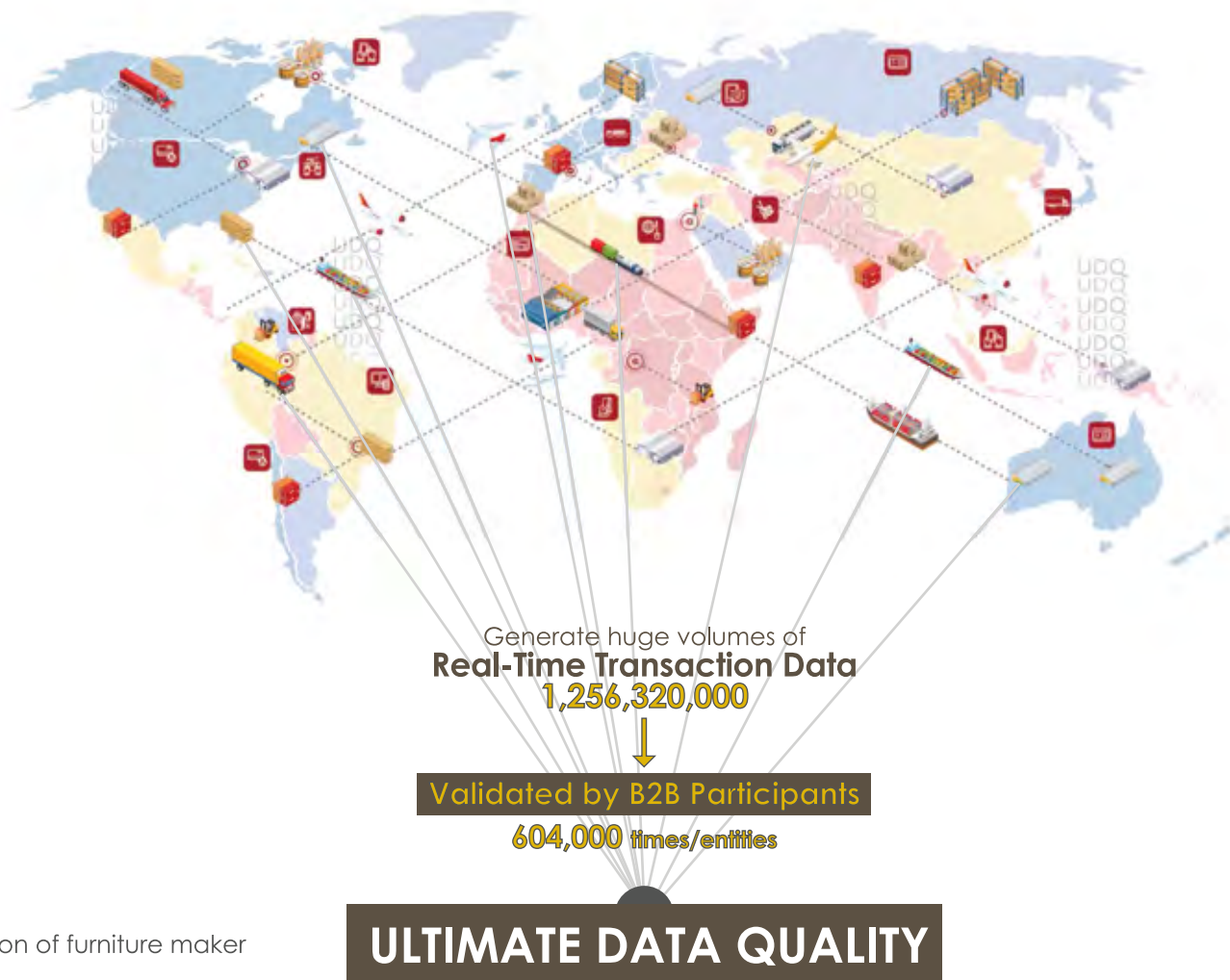
“The Foundation for
Limitless Possibilities”

ULTIMATE DATA QUALITY

Today, 80 percent of the data available online is what we call single source non-validated data. However, in order to advance our Digital Economy – and particularly to digitize the global B2B marketplace – the nature of data available to the world will need to change. To have a truly Digital Economy means that we have a dynamic and real time, decision-enabling process throughout the global value chains. This can only be achieved if the decision-making process is based on the data with the highest quality.

The MDDEAS® Apps will generate high volumes of real-time transactional data to perform real-life actions that are continuously validated by multiple parties in the same supply chain. This dynamically validated Big Data is called Ultimate Data Quality (UDQ) information that will have a high degree of veracity, and positively impact time-critical business decisions.

The UDQ is the gold mine of high quality validated real-time data, providing comprehensive visibility of business transactions, and facilitating informed decisions across all of the industry clusters engaged in global trade. This information is used to detect and correct errors and anomalies by cross-checking against historical, current and planned data shared throughout the supply chain. This powers AxioScore™ which enables the required business transparency to de-risk and empower the e-Commerce, e-Finance, e-Insurance and e-Logistics marketplaces.



Based on data simulation of furniture maker

AXIOSCORE™

AxioScore™ is a multi-dimensional objective measure of business performance and risk for B2B participants utilizing Artificial Intelligence and Big Data Analytics to process and compute UDQ information into specific attributes and factors.

AxioScore™ represents a weighted average of attribute scores related to the 5-key “QFIL” attributes (Quality, Finance-ability, Insurability, Logistics Reliability and Dependability, and Integration). Each AxioScore™ attribute is calculated from numerous factors based on UDQ, validated by multiple parties in the trade pipeline as opposed to unsubstantiated reviews and self-generated promotional materials.

AxioScore™ is measured on a scale from 1 to 5, with 5 being the most attractive score, signaling the overall commercial viability of a potential product or service provider.

AxioScore™ is further substantiated by the accompanying “5-Star Rating” which is a data reliability indicator based on the volume of underlying data that went into the calculation of the AxioScore™.

AxioScore™ leverages reliable, validated, and real-time information about B2B participants in the global value chain and their transactions in its computation to provide unprecedented levels of business transparency, accuracy, and access to reliable information. AxioScore™ will simplify decision-making processes through increased business transparency, thereby reducing risk, and triggering business actions with confidence and delivering unprecedented conversion ratios from viewing a product or service to its acquisition - thereby increasing business growth and trade efficiencies to the B2B market participants.



MDDEAS® APP STORE

THE U-GRID APPS MARKETPLACE

MDDEAS® enables users to select from thousands of available business Apps free of cost, and to customize their workspace for a personalized platform experience.

- 1.1 The users can search Apps by **Name and Category** based on one of the selected dimensions: AxioLog® (e-Logistics), AxioMark® (e-Commerce), AxioFin® (e-Finance), and AxioIn™ (e-Insurance) to utilize their functionality.
- 1.2 Users can **Drag and Drop** required business Apps to the workspace of the selected dimension and customize the workspace layout by specifying the number of Apps to appear in the grid.
- 1.3 Users can create and save a **Personalized View** of the user's workspace for each dimension based on their preferred layout.



DYNAMIC PRODUCT OFFERING

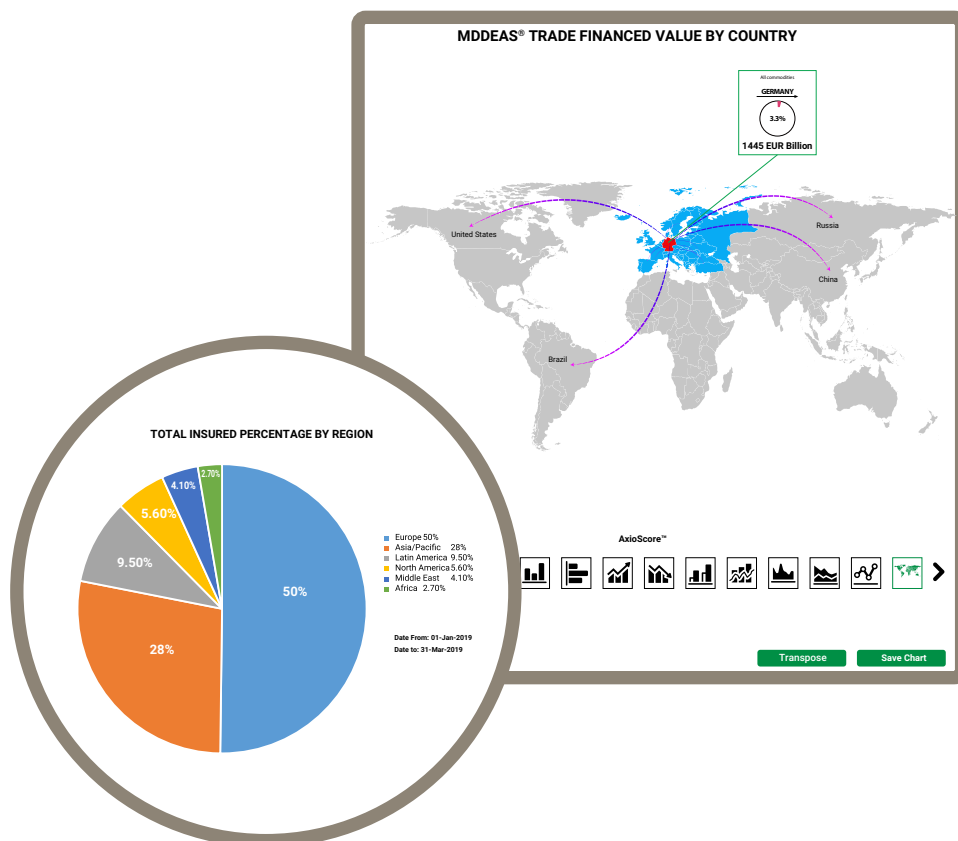
DPO

The Dynamic Product Offering™ (DPO) is an innovative B2B market trade instrument which provides an automated mechanism to match the product and service offerings from vendors with the required products and services their customers are looking to procure. This matching mechanism is designed to optimize the matching between the buyers and sellers and minimize the transactional risk, thereby increasing the conversion ratios from viewing a product or service to its acquisition.

MDDEAS® provides Dynamic Product Offering™ (DPO) Builder tools for suppliers of products and services, including banks and insurance companies to:

A. Conduct market research to gain market insights and identify new market and product opportunities. The DPO provides the tools for users to analyze market trends, trading patterns, and available economic development incentives across geographical regions, products, commodities and economic zones, etc.

B. Build DPOs by creating pre-qualification criteria of potential customers including the offer price, terms and conditions, business performance and risk profiles of relevant B2B participants per their AxioScores, characteristics of the target markets including Point of Loading (POL), Point of Discharge (POD), type of product and category of commodity or service being offered, and other factors related to the nature of the DPO.



MULTI-DIMENSIONAL QFILI SORTING

The multi-dimensional sorting feature of the MDDEAS® platform enables B2B participants to use attribute level AxioScores to organize their search results in a “priority display” based on the QFILI (Quality of Product/Service, Finance-ability, Insurability, Logistics Reliability, and Integration of Supply Chain) attributes in accordance with the user’s current business needs. The multi-dimensional searching and sorting capability of product suppliers and service providers is available in the AxioMark® e-Commerce platform.

A. Using the advanced search and sort capability provided by AxioMark®, a business user can sort on any of the QFILI attributes. A user can also select multiple combinations of QFILI attributes with different priorities to order the display results according to the priority level.

B. The search results will display the products or services sorted by the AxioScore™ rating, a numerical measure with single digit precision on a scale of 1 to 5 separated by an indicator for the Attribute selected as Priority 1, for example “Q”.

The screenshot displays the AxioMark e-commerce platform interface. The top navigation bar includes the MDDEAS logo and user profile information. The left sidebar contains navigation links for U-Grid, U-Profile, U-Clock, U-Alert, U-Language, and U-Watch. The main content area shows search results for 'couch' sorted by AxioScore. The 'ADVANCED SEARCH' section allows filtering by CATEGORY, PRICE, QUANTITY, DELIVERY TIME, AXIOSCORE™, and VIRTUAL VALUE STREAM (VVS) ID. The 'RESULTS FOR: couch' section displays product listings with details such as 'Red Velvet Couch with Metal Frame' and 'Greige Velvet Couch with Wooden Frame'. A circular callout labeled 'B' highlights the AxioScore indicator for the 'Red Velvet Couch with Metal Frame', showing a score of 4.7 and a 'Q' attribute priority. Another callout shows the 'ADVANCED SEARCH' filter options.

Indicator of Quality attribute sorted as Priority 1.



B2B E-COMMERCE PLATFORM

AxioMark® is the future of B2B e-Commerce that empowers the world's existing e-Commerce platforms with powerful and unique features to search, contract, and manage B2B transactions with speed and precision for both products and services across the global value chain.

AxioMark® provides targeted behavioral contextual matching capabilities to connect buyers and sellers across industries around the globe using real-time, transparent, and high-quality validated data provided by MDDEAS®, thereby increasing the conversion ratio from seeing a product or service to its acquisition.

AxioMark® addresses the exacting needs of the B2B marketplace by delivering a comprehensive suite of services, including:

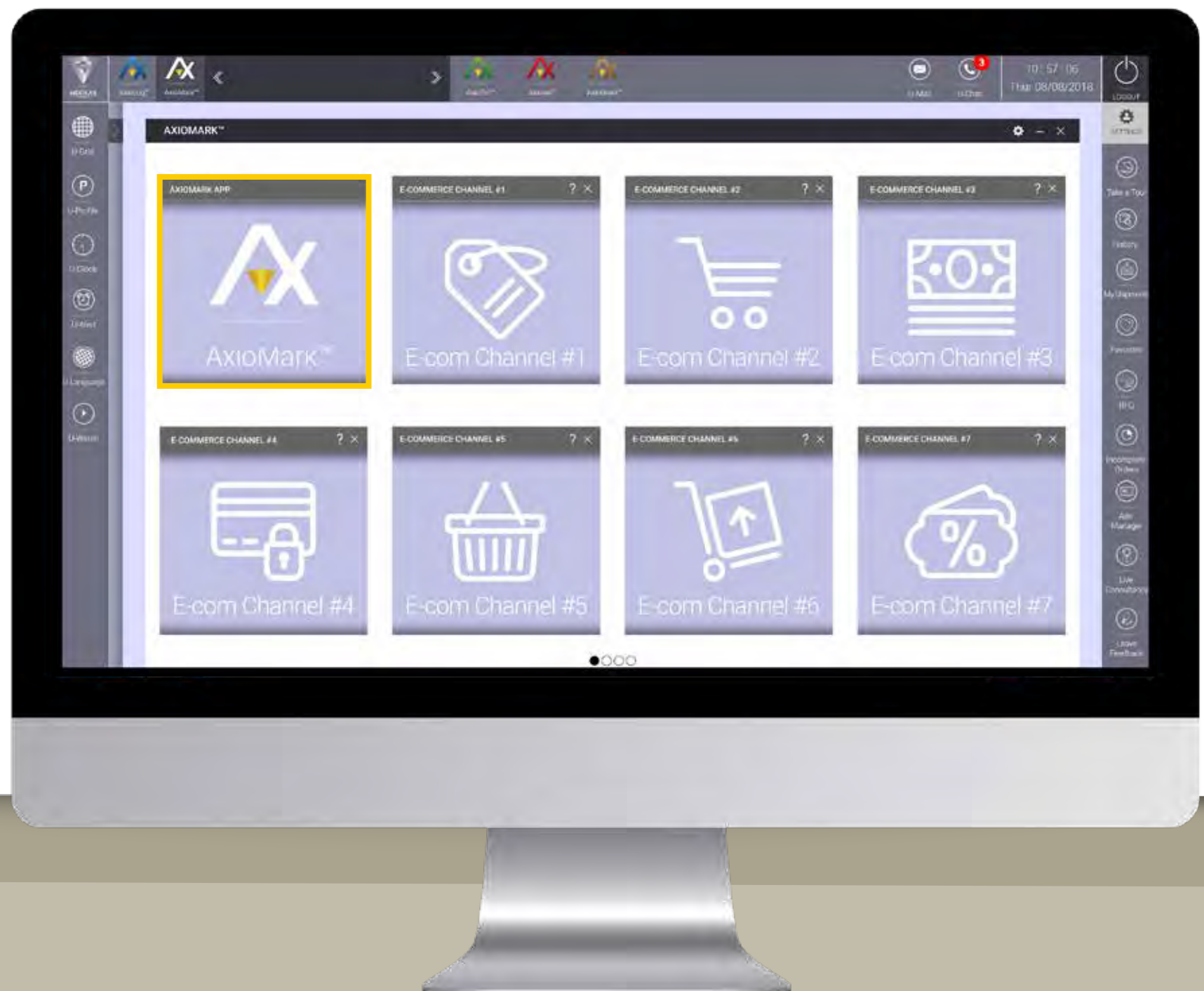
- Online advertising and dynamic search services.
- E-Commerce enablement.
- Research and information services.
- Carbon trading services.

AxioMark® offers the following unique e-Commerce platform capabilities:

- Facilitates global access to and strategic sourcing from the USD 150 trillion B2B marketplace – nearly four times the size of the B2C marketplace.
- Provides a fully-integrated B2B platform offering e-Finance, e-Insurance and e-Logistics services with seamless user navigation experience, greater satisfaction and sustained customer retention.
- Leverages AxioScore™, the powerful Artificial Intelligence driven business performance and risk scoring mechanism to increase business transparency and de-risk business transactions.

THE NEW ERA OF E-COMMERCE IN THE 21ST CENTURY

Through its unique features, AxioMark® empowers current e-Commerce platform providers to become AxioMark® Channel Partners, who can offer their products and services with unprecedented success, taking their performance to a completely new level.



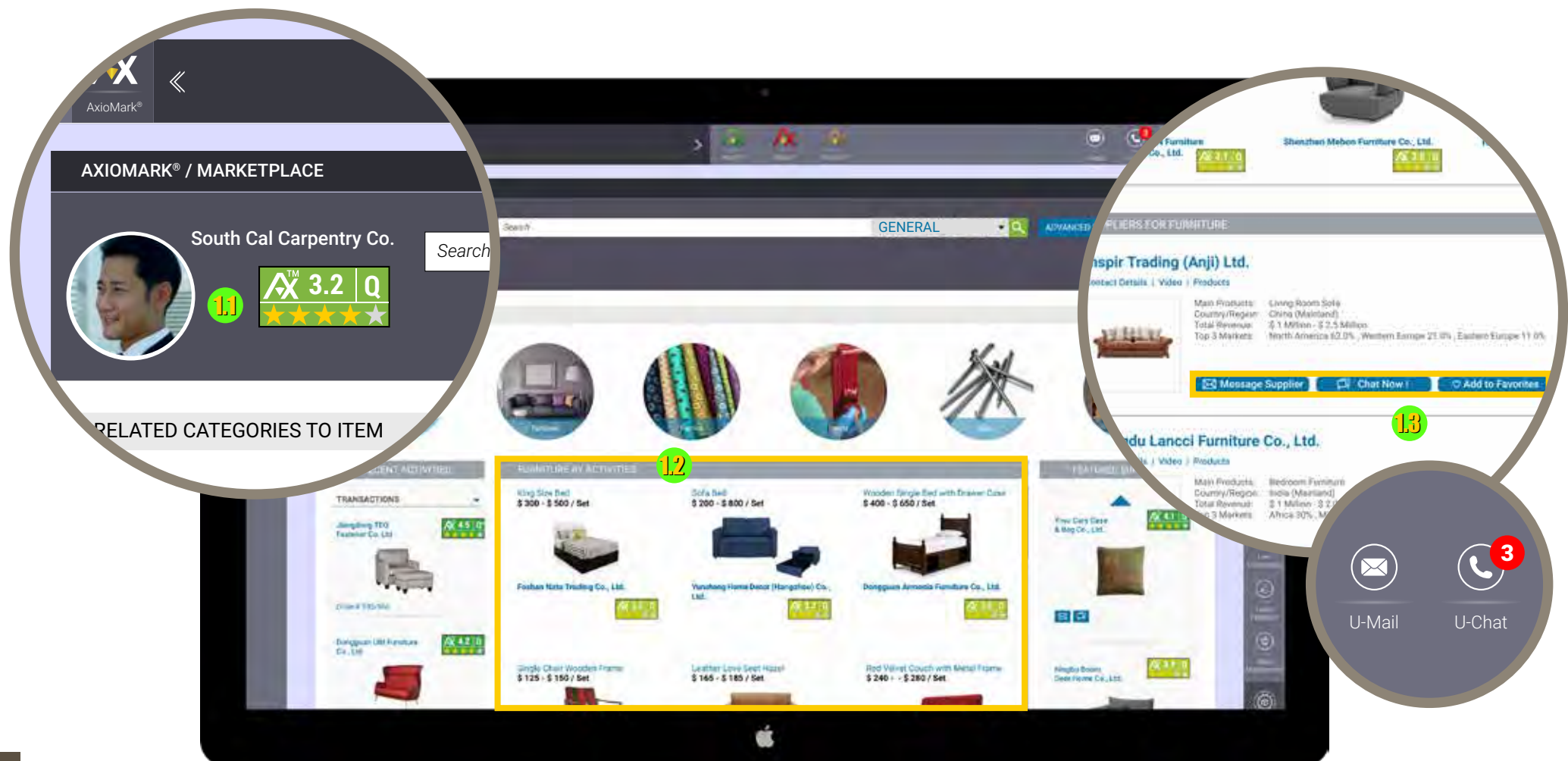
AXIOMARK® FEATURES

FEATURE #1: SMART PERSONALIZATION AND REAL-TIME COMMUNICATION

1.1 Two-Way Business Transparency through AxioScore™ each B2B participant on the platform has a real-time, dynamic scoring measurement of their business performance and risk profile that provides the platform users two-way business transparency. The suppliers and LSP's know their customers through the AxioScore™ and vice versa.

1.2 Personalization. The AxioMark® platform provides all B2B users a smart personalized presentation based on their historical, current, and planned commercial transactions. A personalized view of matching products from B2B product suppliers and service providers is automatically populated on the user's homepage based on the company's profile and previous purchases.

1.3 Real-time Communication Tools. The AxioMark® platform includes real-time, interactive, two-way communication tools such as u-Chat, u-Mail and u-Call at the click of a button. These tools enable all B2B users to interact live in real-time thereby accelerating the pace of doing business with each other towards closing a business transaction.



FEATURE #2: SEARCH ENGINE TO OPTIMIZE MATCHING

AxioMark® intelligently matches and presents tailored products and services that the users are most likely to buy based on their past, current, and planned commercial activities.

AxioMark® provides users the ability to search for products and services based on:

- **2.1 Commercial Activities** This option will display the “key word” search results of products and services further refined by a sub-category of “material”, “tools” or “services” based on their commercial activities.
- **2.2 Commercial Industry** This option will display the “key word” search results of products and services further refined by a sub-category of “material”, “tools” or “services” within the business users’ industry based on their corporate profile.
- **2.3 General** This option will display the “key word” search results of products and services without being limited to Commercial Activities or Industry.



FEATURE #4: UNIT COST TIMETABLE (UCT)

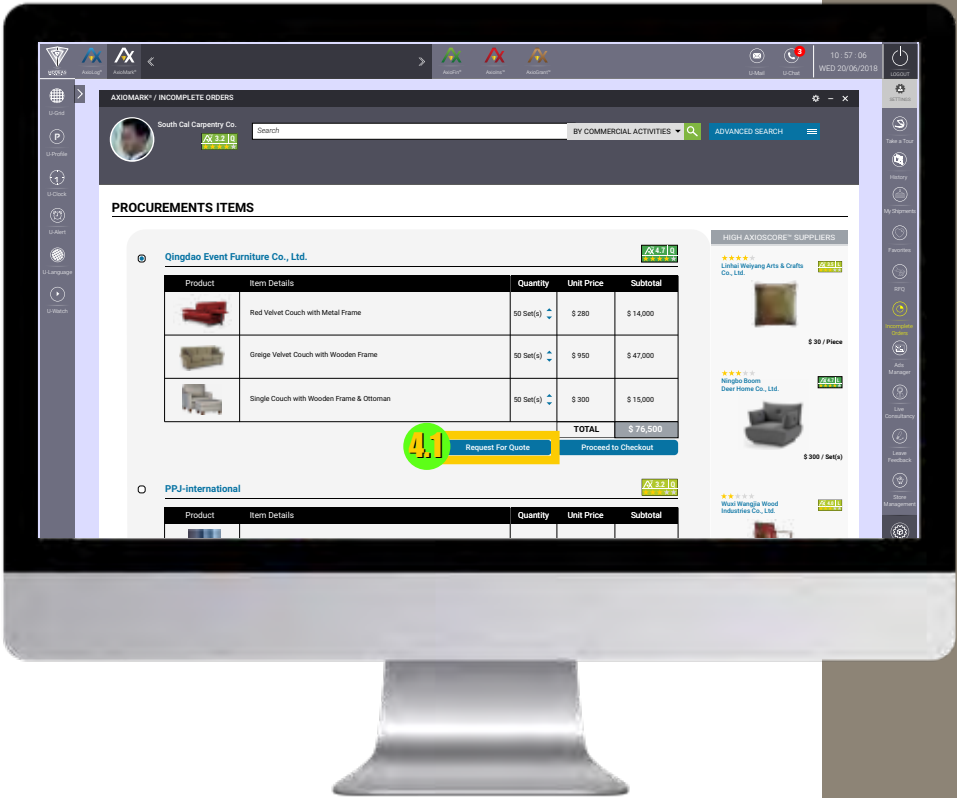
AxioMark® provides a powerful and comprehensive Buy-Sell Unit, Cost, Timetable (UCT) agreement framework that buyers and sellers can use to negotiate and finalize their contract obligations.

4.1 Buyer Submits a Request for Proposal: Buyer contacts Supplier and specifys the required product quantities (Units), proposed price (Cost per Unit and Total Order Price), payment terms, delivery schedule (Time), packaging and shipment terms, as well as risk and loss coverage for negotiation.

4.2 Supplier Response: Supplier submits a counterproposal confirming the availability of the product (U), with a proposed price (C), timeframe for delivery (T), payment, packaging, shipment and delivery terms. Buyers and Suppliers negotiate the final terms and conditions and enter into a preliminary agreement with a definitive validity period, including the following:

- Order Quantity (U).
- Purchase Price (C).
- Time of Delivery (T) or Delivery Schedule for multiple shipments.
- Shipment Method.
- Packaging, Delivery, and Shipment Terms.
- Risk and Loss for Insurance Coverage.
- Payment Terms.
- Other General Terms and Conditions.

All contract obligations are automatically transformed into electronic performance metrics enabling direct payments to the product/service providers that are automatically triggered by smart contracts based on the validated performance milestones according to the terms of the contract agreements.



4.2-U

UNIT(S) - GOODS / SERVICE(S)

SUPPLIER NAME	PRODUCT IMAGE	PRODUCT DESCRIPTION	QUANTITY
QINGDAO EVENT FURNITURE CO., LTD.		Product ID: 5201 Product Name: Red Velvet Couch Commodity Type: 420-40 Household Furniture General Line Material: Velvet Fabric / 90% Polyester and 10% Linen Specific Use: Living Room Sofa Style: Sectional Sofa Place of Origin: Fujian, China (Mainland) Warranty: 2 Years	40
QINGDAO EVENT FURNITURE CO., LTD.		Product ID: 5209 Product Name: Greige Velvet Couch Commodity Type: 420-40 Household Furniture General Line Material: Velvet Fabric / 90% Polyester and 10% Linen Specific Use: Living Room Sofa Style: Sectional Sofa Place of Origin: Fujian, China (Mainland) Warranty: 2 Years	50
QINGDAO EVENT FURNITURE CO., LTD.		Product ID: 5335 Product Name: Single Couch & Ottoman Commodity Type: 420-40 Household Furniture General Line Material: Fabric / 100% Polyester Specific Use: Living Room Sofa Style: Sofa Style Place of Origin: Fujian, China (Mainland) Warranty: 2 Years	63
LOGISTICS		Service ID: 6701 Service Name: Transport of Goods in 40 ft. Container Service Type: 962-86 Transportation of Goods and Freight Services Module: Trucking Service Specific Use: Moving Containers	

1 set / 1 carton

Goods Silver Loan

COST OF GOOD(S) / SERVICE(S)

4.2-C

PRODUCT / SERVICE ID	NEGOTIATED UNIT PRICE (USD)	ORDER QUANTITY	ORDER PRICE
5201	\$ 290.00	40	\$ 11,600.00
5209	\$ 940.00	50	\$ 47,000.00
5335	\$ 300.00	63	\$ 18,900.00
6701	\$ 1745.28	4	\$ 5,235.85
TOTAL(S)			\$ 82,735.85

196986865

196986865

TIME TABLE

4.2-T

DELIVER WINDOW DATE(S)	VOYAGE NUMBER	QUANTITY
01 - Apr - 2019	CN-352	40
15 - May - 2019	VG-632	40
22 - Jun - 2019	KT-562	40
03 - Jan - 2019	HG-921	43

Delivery Method

Regular Courier: FedEx

Delivery Terms and Notice

Buyer will be notified one week in

The Seller an

FEATURE #5: DYNAMIC PRODUCT OFFERING (DPO) FOR E-COMMERCE

5.1 The DPO Builder in AxioMark® enables suppliers to create and build DPOs with pre-qualification criteria new or existing customers that match the below criteria:

- Point of Loading (POL) and Point of Discharge (POD)
- Product and Commodity
- AxioScore™ of Buyer
- Volume, Quantity, and other specifications
- Tailored discount and pricing

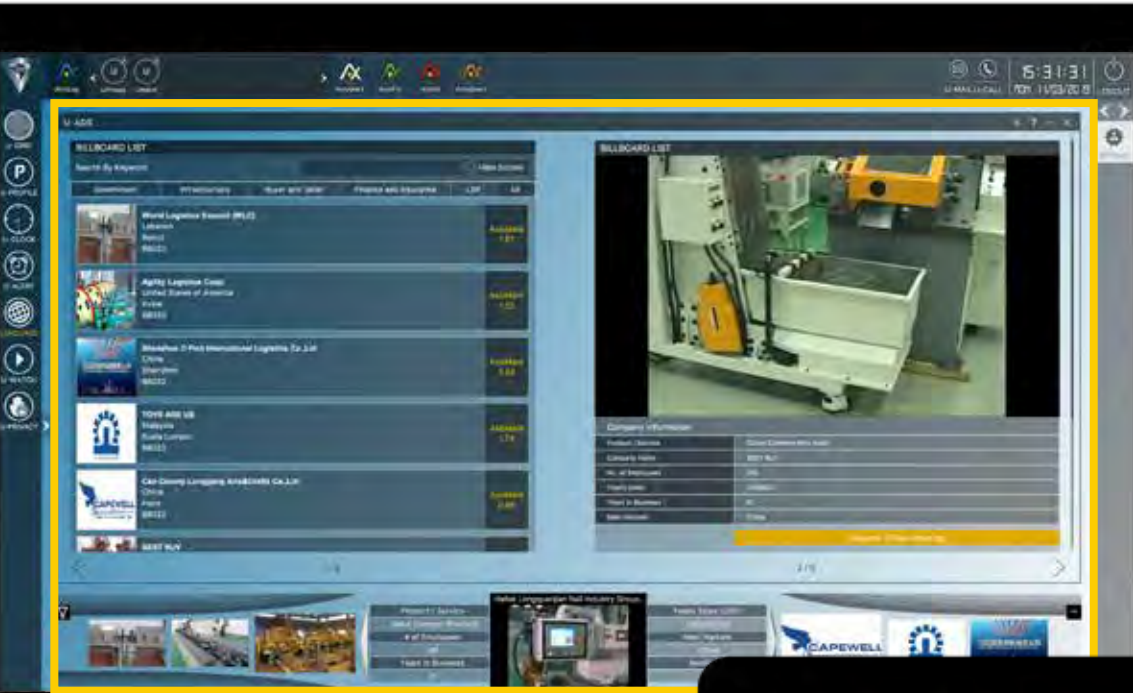
5.2 Discounted prices (Your Price) are automatically displayed to the buyers based on their AxioScore™ and previous transactional history with the supplier resulting in faster negotiations. The buyer benefits from suppliers’ tailored DPO, specifically designed to suitably reward business performance. The predefined discounted price reflects on the buyer’s screen in a green box mentioning ‘Your Price’, just underneath the product / service traded price Buyers have the option of either accepting the tailored price offering or requesting new quotes through competitive bidding. The foregoing significantly increases the conversion ratios from seeing a product or service to its acquisition.



FEATURE #6: DIGITAL ADVERTISEMENT CAMPAIGNS

The AxioMark® platform also provides innovative, targeted digital promotional tools such as the "Ads Manager" that enables users to easily create, launch, track and optimize the performance of multiple digital advertising and promotional campaigns. When combined with DPOs, this will significantly increase conversion ratios.

6.1 AxioMark® provides effective advertising and promotional campaigns to expand market reach based on commercial activities and real-time inventory levels. Product Suppliers and Service Providers can upload images/video files using IAB standards creating multiple campaign versions.



6.2 AxioMark® provides enhanced user experience by promoting effective communication across multiple channels including E-mail, Chat, News, Audio, Video, Shared Folders, Task Management, and Calendar Schedule embedded within the platform to increase efficiency, productivity and conversion ratios.



AXIOMARK®

SELECT ADDITIONAL FEATURES

Future (2030)	
Estimated B2B e-Commerce Revenues: USD 2.5 Trillion	
Platform Feature	AXIOMARK® Axiom of Marketing
Market growth opportunities	Empower existing e-Commerce firms with new growth opportunities in the USD 150 trillion B2B marketplace.
Comprehensive suite of trade facilitation services	Multi-Dimensional Digital Economy Application System (MDDEAS®) Platform Offering Suite of AxioLog®, AxioMark®, AxioFin®, AxioIn™, and AxioGrant™ Apps to function across e-Logistics, e-Commerce, e-Finance, e-Insurance and e-Grants Dimensions.
Ease of access to financing and insurance	Global Reach to Financial Service Providers for financing, bill consolidation, E-payments, FX, Letters of Credit, plus Trade Credit, Cargo, and Business Owners Insurance delivered through AxioMark® integration.
Sustained customer retention	Provides a fully integrated B2B platform with digital tools to transform contract obligations into electronic performance metrics, monitored through smart contracts for users to reduce costs, ease access to finance and insurance, as well as better connect with distant markets to grow trade.
Supply chain value and delivery optimization	Supply chain value, delivery, and risk optimization under one integrated platform resulting in competitive prices, shorter shipment cycles, reduced trade risk, shipment, insurance, and financing costs.
Speed of Delivery	Reduced delivery time due to paperless operations / e-documentation facilitating faster customs clearance at points of entries.
Order To Delivery (OTD) Execution	Horizontally integrated supply chain processes provide end-to-end global visibility and efficient Order-to-Delivery execution under one integrated global platform.
Ease of ordering	Products and services saved under favorites, search and sort optimization based on commercial activities for easy facilitation of ordering.
Rewarding Business Experience	Rewards good business behavior through higher AxioScore™ and more business, lower costs of operations, and reduced premiums for insurance and financing.
Simplified claim management process	Integrated claims management process from start to finish with greater visibility, easier and faster assessment of damages, and expedited claims settlement.
Leverage latest technologies to offer a next generation B2B e-commerce platform	Single unified e-commerce platform integrated with e-finance, e-insurance, and e-logistics apps, advanced search and sorting capabilities, digital advertising tools powered by big data analytics, UDQ, and AxioScore™, all in one place.
Inclusive business revenue model	Free of cost apps to end users sustained through a unique business model that shares incremental finance, insurance, technology and market exchange revenues among the coalition network members.
Measurable and optimized advertising campaigns to increase advertising roi	Maximize advertising ROI through AxioScore™- based performance analytics to increase effectiveness, modify target markets and adjust pricing to maximize overall profitability.
Productive Time Spent per Day	8 - 12 hours.

B2B E-LOGISTICS PLATFORM

In today's logistics world, businesses demand quality of service, easy access to trade facilitation services, as well as speed and reliability of on-time shipment delivery.

AxioLog[®] is the future of e-Logistics and the backbone of the Digital Economy Platform, providing the end-to-end global value chain integration, bridging the gaps and removing bottlenecks in traditional logistics processes.

AxioLog[®] is the smart e-Logistics dimension of the MDDEAS[®] platform, and provides the UDQ "gold mine" of data to help manage more efficiently shipment flows from shelf-to-shelf. This will in turn boost the performance of the commerce, finance, and insurance industries, enabling them to reach their full potential. AxioLog[®] makes it possible to:

- Minimize standardization requirements and costs.
- Create a point-to-world integration environment.
- Transform Logistics Service Providers' contract obligations into electronic performance metrics, enabling real-time monitoring of contracted vs. forecasted vs. actual performance.
- Establish an optimum e-documentation environment that minimizes keystrokes and manual data entry errors, as well as validates data from multiple sources within the same pipeline.
- Provide the logistics tools required to plan and manage global trade lanes at no cost to the end-users.

AxioLog[®] is the next generation e-Logistics platform that digitizes logistics within the B2B marketplace creating greater efficiency and transparency towards generating trillions of dollars in annual trade and operational cost savings, increasing trade by trillions of dollars as well as creating millions of net new jobs.

AXIOLOG® FEATURES

FEATURE #1: DYNAMIC PRODUCT OFFERING (DPO) FOR SERVICES

The CarriersNet and VVS Apps provide the Dynamic Product Offering (DPO) Builder tools for carriers and LSPs, creating pre-qualification criteria of potential customers as well as build and monitor product/service offerings.

CarriersNet DPO Builder delivers the following functionalities:

1.1 The DPO Builder enables users to create and build DPOs with pre-qualification criteria including:

- Point of Loading (POL) and Point of Discharge (POD).
- Product and Commodity.
- AxioScore™ of Buyer, Seller.
- Quantity, Dimension and Weight.
- Tailored discount and pricing.

1.2 Shippers have the option of either accepting one of the DPO e-Quotes or requesting additional quotes through competitive bidding.



FEATURE #2: MULTIPLE SHIPMENT OPTIONS AND DELIVERY OPTIMIZATION

After a product has been selected, users can choose from one of three following shipment options provided by AxioLog®:

- 2.1 **Option One - Regular Courier Services** are the standard services for the delivery of portable goods, shipments of smaller dimensions and lighter shipments (e.g., DHL, FedEx, Aramex, or others).
- 2.2 **Option Two - CarriersNet** is an App that enables shippers to receive e-Quotes for more complex single shipments (i.e. over-dimensional, heavier weight, special handling, etc.) directly from Ocean, Air, Road and Rail Carriers.
- 2.3 **Option Three - Virtual Value Stream (VVS)** is an App that allows shippers to optimize their supply chain functions for recurring and multiple shipments within each value chain, i.e. identify, contract, monitor, and manage multiple product suppliers and logistics service providers as finished products, sub-assemblies, and components move from shelf to shelf.



FEATURE #3: ONLINE E-LOGISTICS MARKETPLACE

The CarriersNet App provides a proprietary Electronic Booking System including:

- 3.1 An Online Marketplace for complex single shipments where users can select a Point of Loading (POL), a Point of Discharge (POD) and a shipment delivery date to commence the process for selecting and booking a carrier by all modes of transportation.
- 3.2 Creation of a Shipment List (specifying the conveyance type, commodity, quantity, packaging, etc.) for obtaining e-Quotes from Ocean, Air, Road and Rail Carriers.
- 3.3 Users will obtain shipment quotes sorted by AxioScore™ which enables the shippers to select qualified carriers based on performance and risk criteria.
- 3.4 An Electronic Booking Confirmation (EBC) will be generated specifying the terms and conditions of the carrier's service.
- 3.5 CarriersNet provides Real-Time Tracking and Visibility of a shipment while in transit between locations or idle at a specific location.





FEATURE #4: MULTI-DIMENSIONAL QFILI SORTING

This feature enables B2B participants to use the AxioScore™ multi-dimensional sorting mechanism to organize their search results in a “Priority Display” based on the QFILI Attributes in accordance with the user’s current business needs.

4.1 Using the **Advanced Search**, the user can sort on Logistics Reliability as Priority 1 and view the ordered Priority Display results of high-scoring carriers with greater logistics reliability in their service offering.

4.2 AxioScore™ is indicated by a numerical measure with single digit precision on a scale of 1 to 5 separated by an indicator for the Attribute selected with Priority 1, for example “L”.

4.3 The AxioScore™ multi-dimensional **QFILI sorting** capability provides two-way business transparency that will increase the conversion ratio from seeing a product or service to its acquisition.

FEATURE #5: UNIT COST TIMETABLE (UCT)

The CarriersNet and VVS Apps provide a powerful and comprehensive Buy-Sell Unit, Cost, Timetable (UCT) agreement framework that B2B participants can use to negotiate and finalize their contract obligations.

These UCTs represent the foundation for the terms and conditions of all contracts related to the buying and selling of products and services as well as financing and insurance. All UCT data is seamlessly integrated and shared among the AxioLog®, AxioMark®, AxioIn™ and AxioFin® platforms per the data owner’s digital sharing agreement, thereby reducing multiple data entry for completing the user’s relevant business transactions without leaving the MDDEAS® platform.

All contract obligations are automatically transformed into electronic performance metrics enabling direct payments to the product/service providers that are automatically triggered by smart contracts based on the completed performance milestones according to the terms of the contract agreements.

5.0

UNIT(S) - GOODS / SERVICE(S)

SERVICE PROVIDER	PRODUCT SPECIFICATIONS	QUANTITY
	Dimensions: H 2.591 m x L 12.192 m x W 2.350 m MOQ: 1 Trip Model Number: 40 ft. Flat Rack Material: Solid Metal Max. Gross: 45,000 kg Tare: 5,000 kg Max. Payload: 40,000 kg	4

☒ Plastic ☐ Nylon ☐ Fabric ☐ Wax

☐ Metal ☒ Carton ☐ Wood

☒ Recyclable ☐ Non-Recyclable

COST OF GOOD(S) / SERVICE(S)

SUPPLIER NAME	PRODUCT / SERVICE ID	NEGOTIATED UNIT PRICE (USD)	QUANTITY
QINGDAO EVENT FURNITURE...	5201	\$ 290.00	40
QINGDAO EVENT FURNITURE...	5209	\$ 940.00	50
QINGDAO EVENT FURNITURE...	5335	\$ 300.00	63
EVC	6701	\$ 2,650.00	4
			TOTAL(S)

TIME TABLE

ETD	VOYAGE NUMBER	QUANTITY
18 - Apr - 2019	CN-352	40
18 - Apr - 2019	VG-632	40
18 - Apr - 2019	KT-562	40
18 - Apr - 2019	HG-921	43

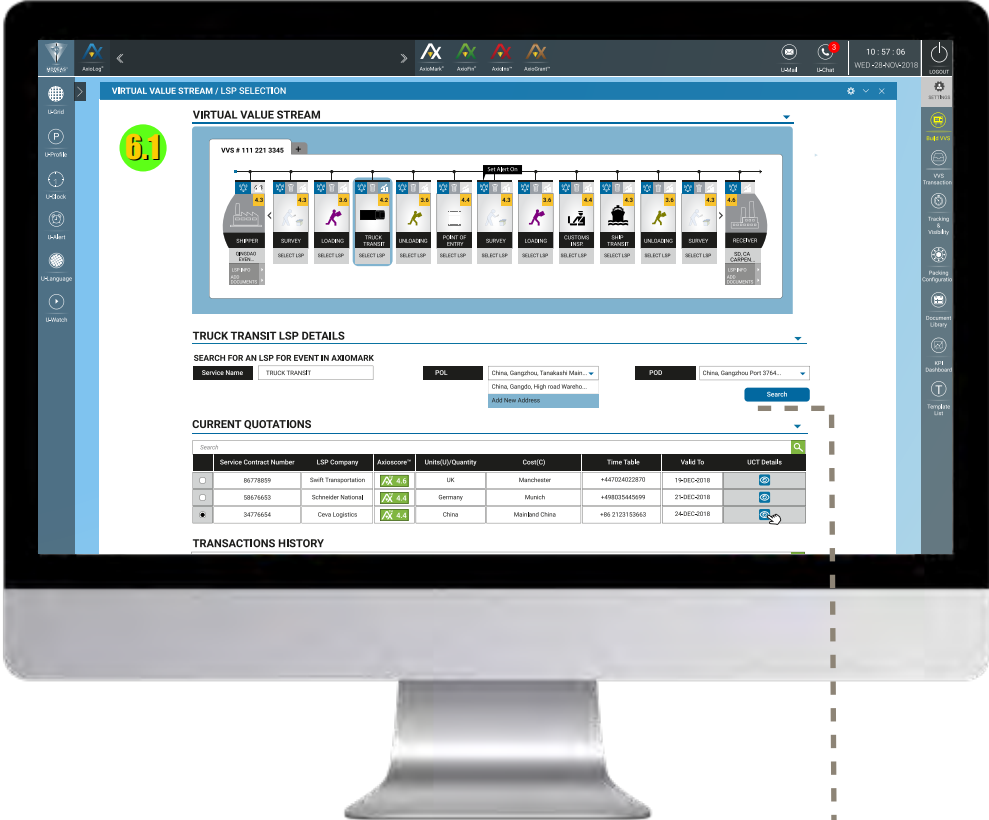
Shipment Method

Delivery Terms and Notice

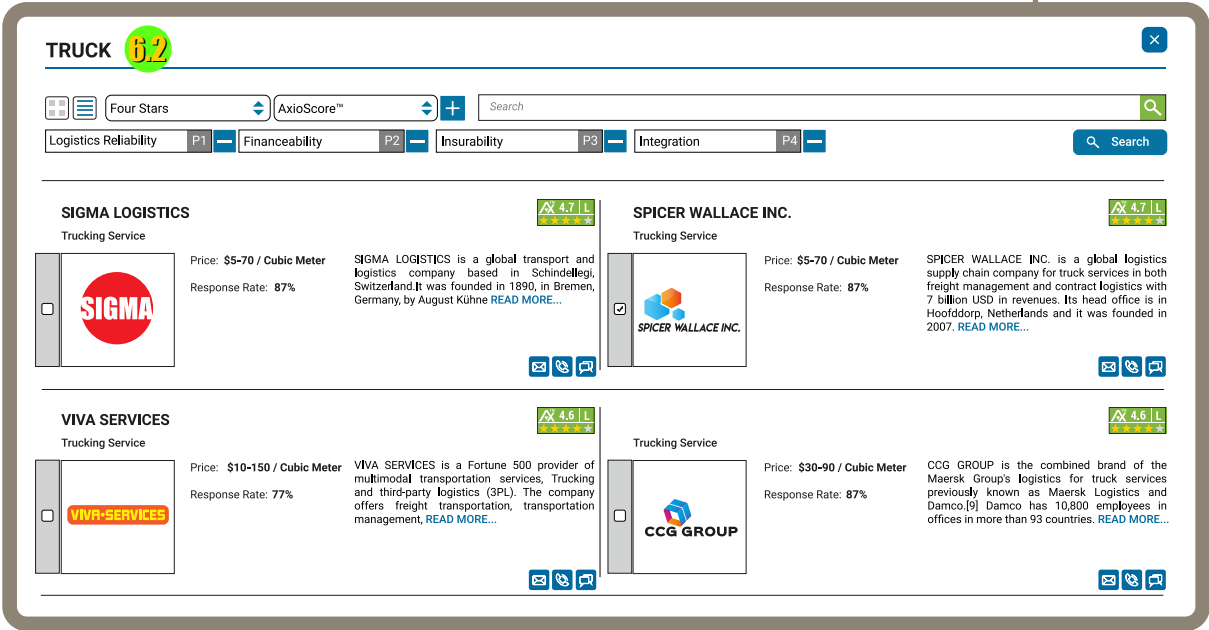
Buyer with

FEATURE #6: SUPPLY CHAIN OPTIMIZATION THROUGH THE VIRTUAL VALUE STREAM (VVS) APP

6.1 The VVS App enables shippers to plan and build each of their global value chains creating an integrated Virtual Value Stream (VVS). The VVS is built by selecting the shipment events across each global value chain from the buyer's factory to the seller's warehouse, optimizing the schedule, route, load, and cost to reduce supply chain process bottlenecks. This horizontal process integration enables frictionless hand-offs between supply chain participants resulting in greater efficiency as shipments move from shelf-to-shelf.



6.2 The VVS App facilitates the selection of the qualified Logistics Service Providers based on a combination of factors including: capability and capacity to perform service in accordance with the required delivery schedules, price of service as well as business performance in terms of supply chain integration and logistics reliability, among other attributes, as reflected in their AxiScores.



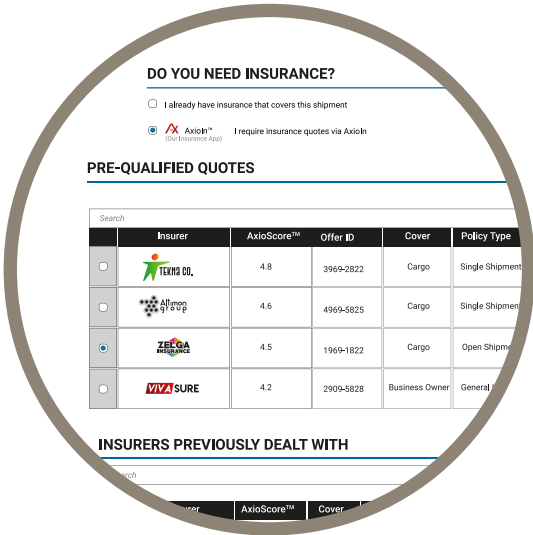
FEATURE #6: SUPPLY CHAIN OPTIMIZATION THROUGH THE VIRTUAL VALUE STREAM (VVS) APP (continued)

6.3 The VVS App provides **Pre-Built Virtual Value Stream Lanes** including readily-built packages of capable LSPs, insurance, and trade financing combinations bundled together for scheduling the delivery, financing and insurance of multiple shipments at pre-defined frequencies.

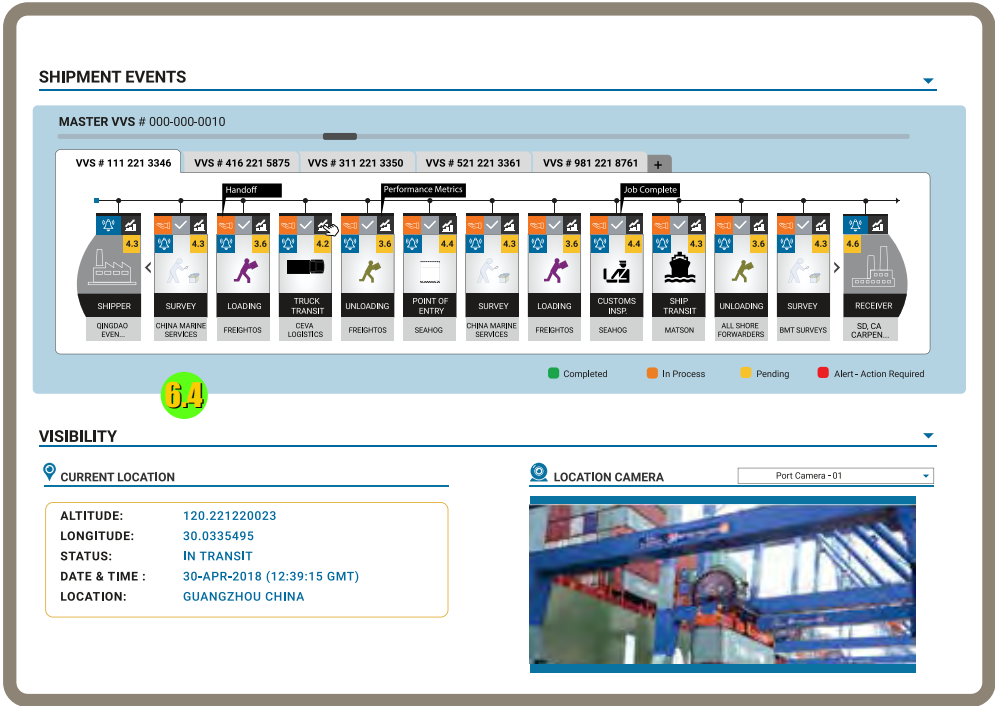
Axioln™ Customer e-Quotes



AxioFin® Borrowers e-Quotes



6.4 The VVS App enables **Shipment Tracking and Visibility** capabilities and provides other digital tools for effective monitoring and control of shipments from shelf-to-shelf.



6.5 The VVS App enables users to automatically monitor trade performance of their trade partners in terms of the Unit, Cost, Timetable (UCT) based contract obligations versus forecasted and actual performance metrics.

AXIOLOG®

SELECT ADDITIONAL FEATURES

Future (2030)	
Estimated B2B e-Logistics Marketplace : USD 202 trillion	
Platform Feature	
Supply Chain Integration	AxioLog® provides shelf-to-shelf horizontal integration of the entire supply chain across all the industry trade clusters that acts as the backbone of the global B2B marketplace.
Compliance with Applicable Data Security and Privacy Standards	Multi-layered Global Data Security Standard (GDSS) achieved through: 1. A Consortium of Globally Balanced Ownership; 2. The Council of Worldwide Fiduciary Governance Board; 3. The Committee of Technology Governance Board Experts; 4. Controlled Segregated Technology Development; 5. Continuous and Comprehensive Audits.
Store & Forward Capabilities	Can work fully in online or offline mode with store and forward feature thus supporting both real-time and near-real time operations providing uninterrupted trade services.
Enhanced Logistics Service Providers' Selection & Evaluation	AxioScore™ provides deep insights into LSPs business performance and enhanced capability to objectively evaluate and select trading partners to make right business decisions.
Documentation Quality	High quality real-time, end-to-end, validated data, and e-documentation with Ultimate Data Quality (UDQ) removes process bottlenecks, and enhances labor productivity and efficiency resulting in reduced overall trade and operations costs.
Real-time, Integrated and Interactive Communication	Interactive real-time communication and direct one-time input into system as needed for easier population of validated E-Documentation minimizing keystrokes, and data-entry errors.
Shipment Cost Optimization	AxioLog® reduces waste and minimizes shipment costs due to enhanced planning capability, fully integrated and streamlined processes, end-to-end tracking and visibility enabling JIT actions, reducing shipment wait time at point of entry and interchange, as well as decreasing transit time and damage claims.
Cargo Security Compliance	1. Provides border crossing authorities with real-time information regarding the history of shippers and content of shipments enabling rapid interception of suspicious shipments. 2. Helps to proactively analyze deviations or other anomalies to flag dangerous, counterfeit or suspicious shipments.
Transit Losses and Damages	End-to-end tracking and visibility capability helps reduce shipment cycle time, minimize theft and cargo losses, reduce claim investigation time and cost by pinpointing location of shipment damage and Appropriate jurisdiction.
Speed of Delivery	Expedited shipment delivery due to real-time electronic communication and E-Documentation and reduced friction in business interaction among B2B participants within the trade pipeline.
Ease of Placing Repeat Orders	Pre-Built Virtual Value Stream Lanes provide route, load and cost optimization coupled with Dynamic Product Offerings of readily-built packages of Product, Shipment, Insurance, and Financing combinations bundled together for repeat orders at regular frequencies.
Rewarding Business Excellence	Reward good business behavior and business excellence through higher AxioScore™ improved supply chain integration and logistics reliability, lower premiums for insurance and financing, and increase ability to Apply for grants to grow business.
Effective Supply Chain Monitoring and Control	Proactive monitoring and control of supply chain processes to implement timely corrective measures enabling smooth and uninterrupted flow of goods and services. Effective monitoring and control of shipments end-to-end through Shipment Tracking and Visibility capability greatly simplifies claims management process because of easier and faster assessment of damages and expedited claims settlement.

E-INSURANCE PLATFORM

Axioln™ is the future of B2B e-Insurance and is a unique online platform that digitally connects insurance firms and businesses globally providing ease of access to cargo, trade credit and business owners insurance.

Axioln™ provides insurance firms with a direct dynamic link of their services to the global value chain, including real-time access to updated and validated data about insurable and insured assets, including the state of shipments within the trade pipeline, to effectively manage risk.

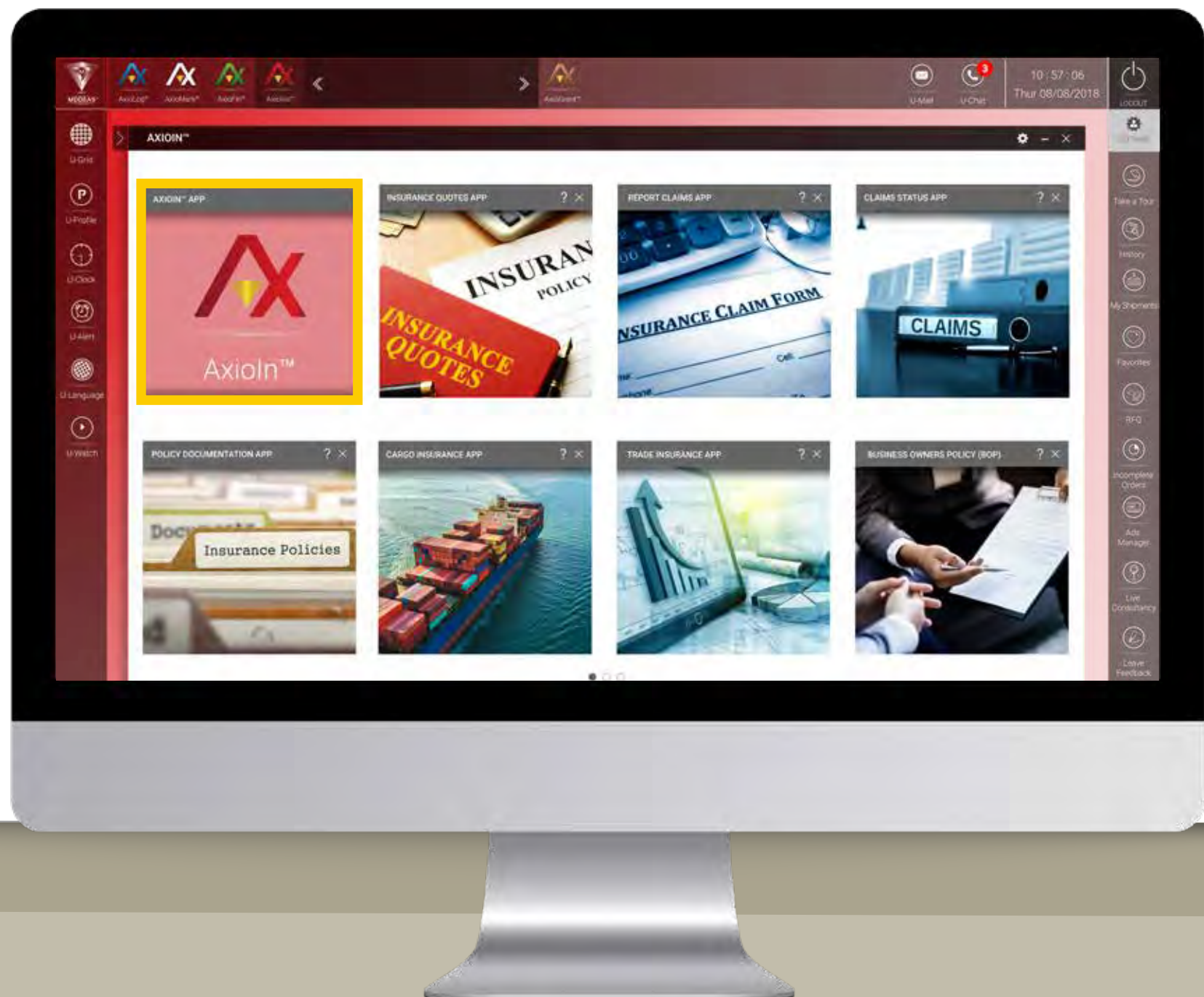
Axioln™ provides the Dynamic Product Offering (DPO) Builder for insurance firms to configure product offerings, that can be dynamically matched with portfolio offerings of financial institutions or directly with qualified end customers. When creating a DPO, the insurance firm can specify the risk criteria including the insurer's AxioScore™, the asset coverage value, and other details of insurable transactions.

Axioln™ assists insurance firms to continuously monitor and improve the performance of the DPO through a comprehensive real-time dashboard that measures market acceptance as well as the financial profitability of the offerings to increase market share, improve customer retention, closely align risk and the price of risk to produce superior loss ratios and achieve return on capital objectives.

The power of Axioln™ allows Insurance firms to:

- **Mitigate Underwriting Risk.** Minimizing underwriter risk based on trade-lane participants' historic performance, as well as specific trade pipeline routes and destinations, thereby expediting insurance coverage.
- **Maximize Global Coverage.** Facilitating seamless integration of firms into the global trade insurance market, thereby enabling them to provide door-to-door coverage with minimum risk.
- **Model Risk Accumulation.** Enabling insurers to track the accumulation of risks so as to uncover and manage their aggregate exposure, whether to a party, a facility, an industry, a country, a natural disaster, a terrorism incident, or a geopolitical event.
- **Expedite Claim Processes.** Accessing current and historic information gathered throughout the trade pipeline, thereby providing firms with the requisite data to process claims quickly and accurately.

THE NEW FACE OF E-INSURANCE IN THE 21ST CENTURY



AXIOIN™ FEATURES

INSURERS PERSPECTIVE

FEATURE #1: DYNAMIC PRODUCT OFFERING (DPO) FOR INSURANCE

Axioln™ provides the Dynamic Product Offering (DPO) Builder tools for insurance firms to identify new market opportunities, create pre-qualification criteria of potential customers, as well as build and monitor service offerings. This includes:

1.1 The DPO Builder enables insurance firms to create and build DPOs with pre-qualification criteria including:

- Point of Loading (POL) and Point of Discharge (POD).
- Insured Product and Commodity.
- AxioScore™ of Buyer, Seller, and other B2B Participants.
- Quantity and other Specifications.
- Policy type: Cargo insurance, Trade credit insurance, Business owners' policies (BOP).
- Covered Asset Value and Collateral for trade credit insurance.

1.2 The DPO Builder creates pre-qualified offers for Cargo Insurance.

12

Insurance-ability Criteria

Offer Name

Cargo Shipping Premium Insurance - Furniture

Insurance Offer ID

1969-1822

Cover

☐ Business Owner
 ☒ Cargo
 ☐ Trade Credit

11

BUILD NEW DPO

MARKET INSIGHTS

PERFORMANCE CHART

REPORTS

Insurance-ability Criteria

Offer Name

Cargo Shipping Premium Insurance - Furniture

Insurance Offer ID

1969-1822

Cover

☐ Business Owner
 ☒ Cargo
 ☐ Trade Credit

Policy Type

Open Shipment

Payment Terms

100 %

Base Premium

1,500.00

Currency

USD

Valid From Date

01-OCT-2018

Valid To Date

31-DEC-2018

Status

Active

Cover Value %

From 50 % To 75 %

Cover Value Range

From 50,000.00 To 100,000.00

Commodity

420-40 Household Furniture, General Line

Point of Loading (POL)

Region

Asia

Country

China

POL

Tianjin

Point of Discharge (POD)

Region

America

Country

United States

POD

San Diego

Buyer

AxioScore

From 4.0 To 5.0

Insurance-ability AxioScore

From 4.5 To 5.0

Seller

AxioScore

From 3.0 To 5.0

Insurance-ability AxioScore

From N/A To N/A

LSP

AxioScore

From 2.0 To 5.0

Insurance-ability AxioScore

From N/A To N/A

Bank

AxioScore

From 2.0 To 5.0

Insurance-ability AxioScore

From N/A To N/A

Terms and Conditions

1. Information You Provide. You agree we may use any information you provide to us or which we hold about you (whether in connection with the Service or otherwise) but only as required to provide the Service to you.

2. Account Access. You agree that our employees, regulators, third party service providers, auditors, legal advisers and other agents may have access to your information as reasonably required to provide the Service, investigate complaints and comply with applicable law, regulation and any applicable code.

Create New DPO

Update Existing DPO

Search

Offer ID	Offer Name	Cover	Policy Type	Status	Cover Value Range	Commodity	POL	POD	Insurance Points %	Base Premium	Payment Terms	Bank AxioScore	Buyer AxioScore	Seller AxioScore	LSP AxioScore	Valid To Date
1969-1790	One Time Shipment Cover	Cargo	Single Shipment	Active	\$0.00.00 - 100,000.00	420-40 Household Furniture	East Europe	Mediterranean	N/A	1,500.00	100 %	4.0	4.5	4.0	4.0	31-JAN-2019
1969-1729	Business Insurance Cover	Trade Credit	Whole Turnover cover	Active	100,000.00 - 200,000.00	420-50 Metals, Bricks, Concrete	Europe	Europe	1.5	N/A	100 %	4.0	4.0	4.0	4.0	31-MAR-2019
1969-1814	Shipment Security Insura	Cargo	Open Shipment	Inactive	100,000.00 - 150,000.00	540-23 Lumber, Hardwood	America	America	N/A	1,700.00	100 %	4.0	4.0	4.0	4.0	31-JUL-2019

1.3 The DPO Builder creates pre-qualified offers for Trade Credit Insurance allowing financial institutions to pre-package and bundle their services with trade credit insurance to borrowers.

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Insurance-ability Criteria

Offer Name

Trade Credit Insurance - Bank - 09

Insurance Offer ID

1969-1822

Cover

☐ Business Owner
 ☐ Cargo
 ☒ Trade Credit

Policy Type

Export - Import

Payment Terms

100 %

Insurance Points %

1.5 %

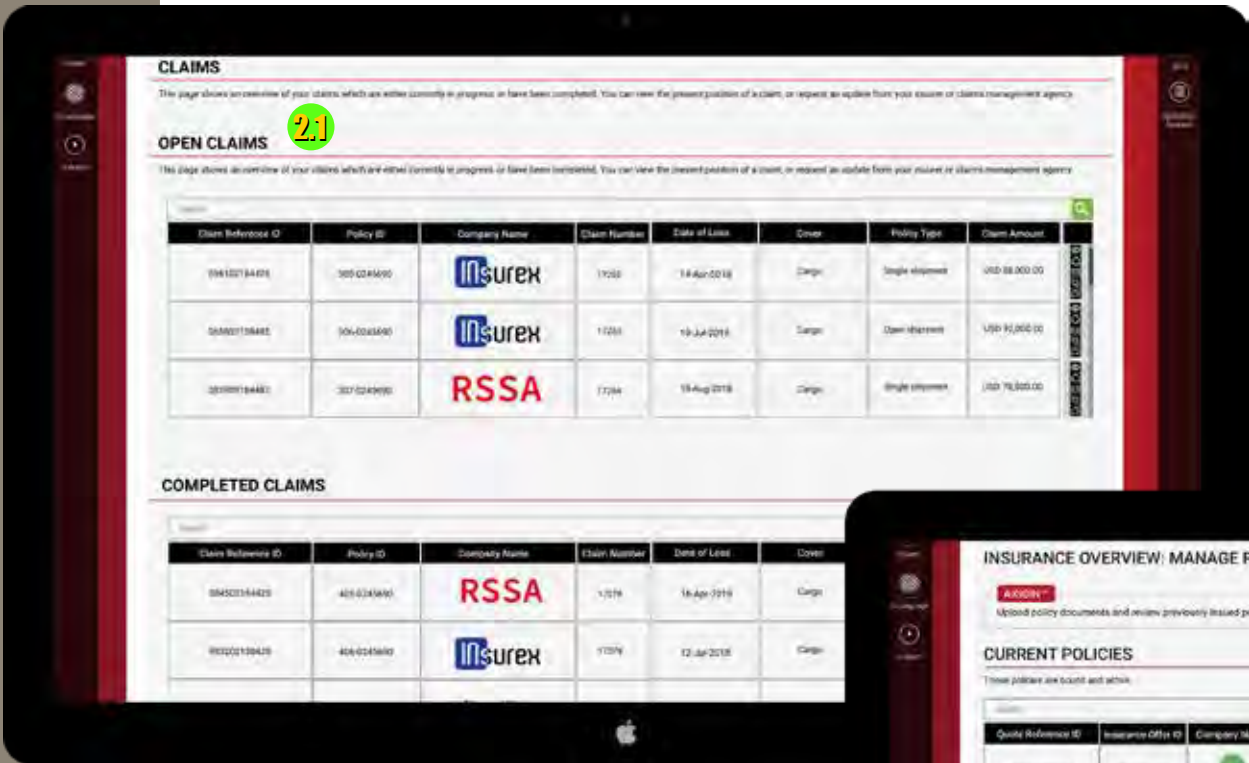
31

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FEATURE #2: CLAIMS AND POLICIES

2.1 Axioln™ provides online access to Digital Policy documentation:

Insurers can generate e-documentation in Axioln™ quickly and efficiently for easy online access by the customers. Customers can request revisions, report losses and file claims online with direct access to their policies, and with real-time progress updates from insurers.



2.2 Axioln™ provides digital claims processing and status tracking:

Insurance claim handlers can update claims in real-time, exchange documents online, and record settlement progress.

Customers can file claims online and easily provide supporting evidence such as images and videos, allowing for expedited processing of claims.



CUSTOMERS PERSPECTIVE

FEATURE #3: CUSTOMERS INSURANCE OFFERS

3.1 Ease of access to insurance products at the point of transaction:

Pre-qualified insurance offers are available immediately, at the point of transaction, with seamless customer experience and without the need to leave the fully integrated MDDEAS® platform work-flow.

3.2 Price/premium comparison for trade-related insurance covers:

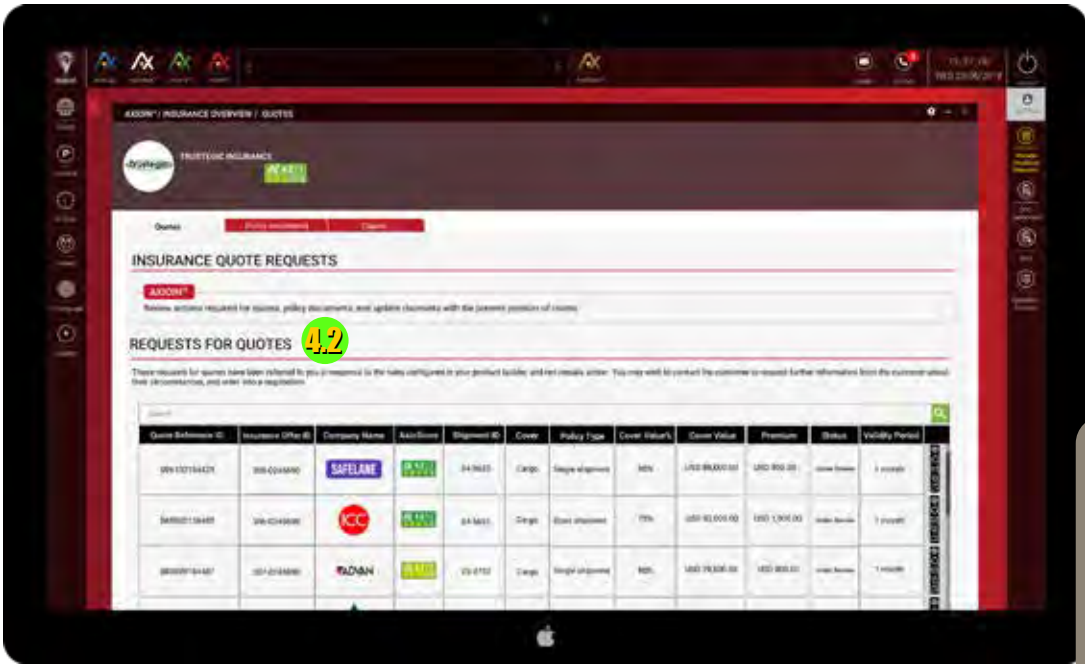
The Axioln™ e-Insurance marketplace enables customers to compare and choose products, and for insurers to tailor offers to meet their customers’ needs.



FEATURE #4: INSURANCE QUOTES

4.1 Insurance Quotes are provided quickly and efficiently at the point of buying and selling products and services in AxioMark®, AxioLog® and AxioFin®.

4.2 Simplified Process for obtaining even complex quotes through real-time negotiation and interactive communication with underwriters.



AXIOIN™

SELECT ADDITIONAL FEATURES

Future (2030)	
Estimated B2B e-Insurance Marketplace: USD 450 Billion	
Platform Feature	
New market opportunity for insurers	Unique market opportunity for global reach to the B2B markets of low to mid-income countries enabled by an integrated MDDEAS® platform, de-risking the trade pipeline through technological innovation.
Data insight for accumulation control	Through its integration into the MDDEAS®, Axioln™ provides the ability to monitor and identify accumulations of risk in global supply chains from shelf-to-shelf.
Personalized risk scoring	Individualized risk scoring through advanced data modeling of risk factors with UDQ and the Insurability attribute of AxioScore™.
Exceptional customer experience and improved convenience	Advanced online user experience with responsive design, available across multiple client platforms with numerous free Apps to meet different needs.
Minimize underwriter risk based on logistics visibility	Axioln™ minimizes underwriter risk based on visibility into trade participants’ historic performance, advanced alert mechanisms, as well as specific trade pipeline routes and destinations.
Per-purchase trade credit insurance	Axioln™ empowers insurers to confidently offer risk-based pricing for single transactions.
Access to packages of trade finance and trade credit insurance	Banks and lenders are able to partner with insurers to offer competitively priced packages of finance and trade credit insurance through tight integration between Axioln™ and AxioFin®.
Disaster impact mitigation	Claims costs can be reduced due to swift action, and re-routing of supply chains around catastrophes to minimize losses.
Pre-qualified contextually matched insurance quotes	Pre-qualification of specific and contextual matching of insurance products. Quotes are provided quickly and efficiently at the point of buying and selling in AxioMark®.
Automated payment processing	Tight integration between AxioFin® and Axioln™ enables direct electronic payment processing, with automated payments towards insurance premiums and claims settlement driven by Smart Contract agreements.
Customer experience rewards for positive business practices	Good practices, both for customers and insurers, are rewarded with improvements to AxioScore™, leading to reduced premiums, expedited insurance claims, and consequent reduced process and operational costs.

E-FINANCE PLATFORM

AxioFin® is the future of B2B e-Finance and empowers banks and financial institutions as well as buyers and sellers in the B2B marketplace by providing a comprehensive suite of e-Finance applications. These applications include Bill Consolidation, Payment Processing, Credit Facilitation, Foreign Currency Exchange, and more.

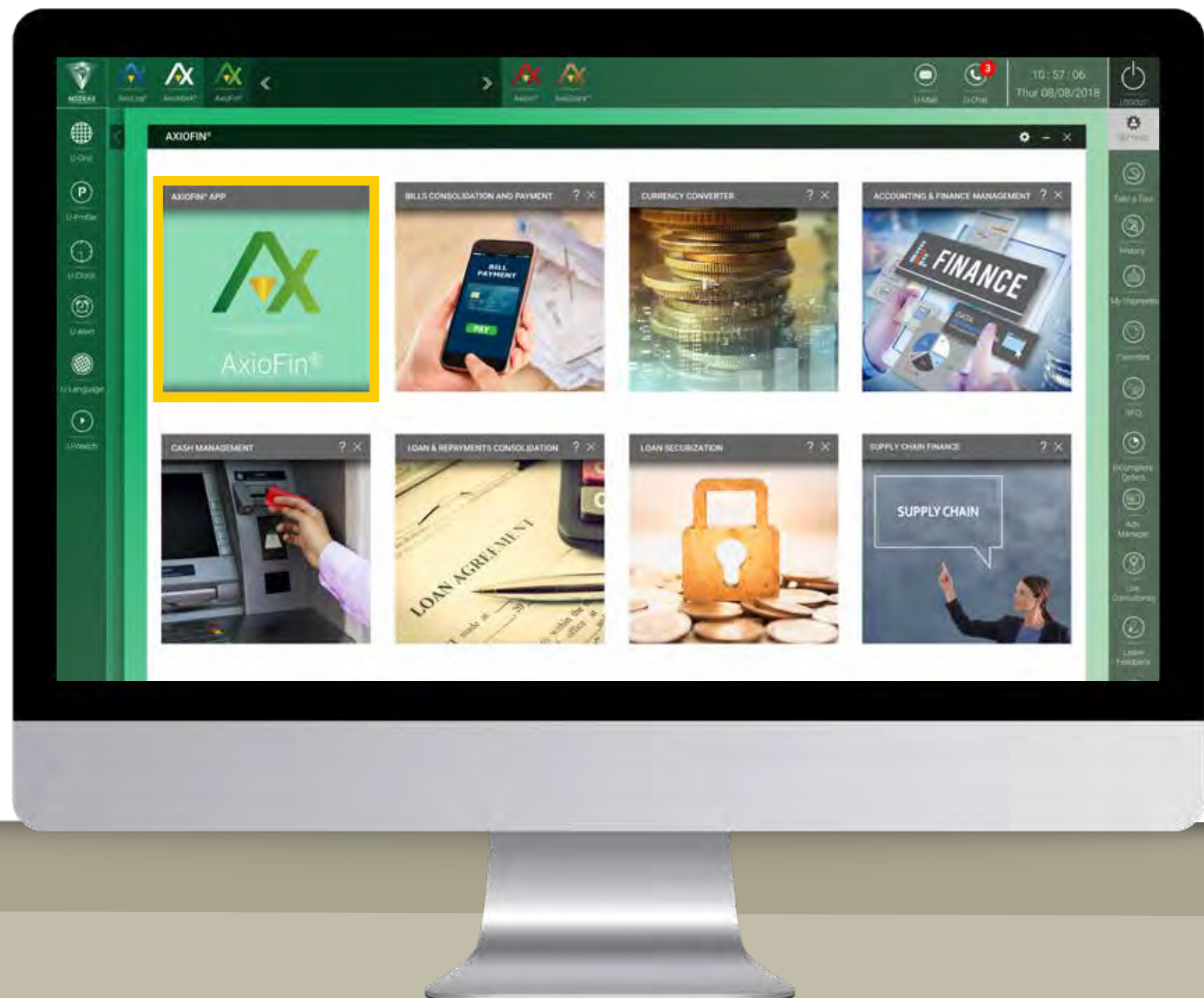
AxioFin® dynamically links banking and financial services with the associated transactions and documents related to the physical movement and delivery of corresponding goods and services within the global value chains.

AxioFin® empowers both buyers and sellers to readily gain greater access to financial services and secure the most competitive terms, including lower trade financing costs, to complete business transactions.

AxioFin® enables banks and financial institutions to:

- Create and offer tailored services including trade financing loans through Dynamic Product Offerings (DPOs).
- Leverage the power of AxioScore™ that measures the business performance and risk of the borrowers and trade partners to define the pre-qualification criteria of DPOs for qualified customers in target markets.
- Reduce underwriting risk by facilitating access to dynamically-populated borrower information, including historical, current, and future activity with customers and vendors. This enables automated queries to score a borrower's credit profile through AxioScore™.
- Lower transactional risk by dynamically monitoring and directing the use of loan proceeds through real-time access to contract, forecast, and actual performance metrics validated by third parties directly linked to transaction events.
- Minimize collateral risk by providing a dynamic mechanism to identify the asset location and enhance the ability to seize assets for rerouting or liquidation, backed by credit insurance, thereby minimizing asset impairment losses.

THE NEW FACE OF E-FINANCE IN THE 21ST CENTURY



AXIOFIN[®] FEATURES

FEATURE #1: DYNAMIC PRODUCT OFFERING (DPO) FOR BANKS

AxioFin[®] provides the DPO builder tools for banks to create pre-qualification criteria of potential borrowers as well as build and monitor service offerings. Below are some functionalities of the DPO builder:

1.1 Create and manage Dynamic Product Offerings (DPOs). Devise or modify finance DPOs pre-qualification criteria based on:

- AxioScore™ of Buyer, Seller, and LSPs.
- Finance-ability attribute score of borrowers.
- Product or Commodity.
- Type of cargo.
- Point of Loading and Point of Discharge.
- Loan amount and interest rate and collateral.

1.2 Banks can reduce Underwriting Risk by pre-packaging trade credit insurance with finance DPO

Insurance 1.2

Search

	Insurance Offer ID	Insurer	Insurer AxioScore	Insurance Offer Name
☒	6467-3456	Insurex	4.8	Export Trade Credit Ins. Plus
☐	3457-4532	Insurtec	4.0	Export Trade Credit Ins. Bronze

BUILD NEW DPO | MARKET INSIGHTS | PERFORMANCE | REPORTS

Finance-ability Criteria

Offer Name: Goods Silver Loan
Finance Offer ID: 199988445
Financing Type: Goods
Collateral: ☒ Accounts Receivables
Commodity: 420-40 Household Furniture, General Line
Credit Value: From 50,000.00 To 100,000.00 USD
Point of Loading (POL): Region: Asia, Country: China, POL: Tianjin
Point of Discharge (POD): Region: America, Country: United States, POD: San Diego
Is Trade Credit Insurance mandatory for this product? ☐ No ☒ Yes [Search For Insurance](#)

Buyer
Valid From Date: 01-OCT-2018
Valid To Date: 31-DEC-2018
Status: In Development
AxioScore: From 4.0 To 5.0
Finance-ability AxioScore: From 4.5 To 5.0

Seller
AxioScore: From 3.0 To 5.0
Finance-ability AxioScore: From N/A To N/A

LSP
AxioScore: From 2.0 To 5.0
Finance-ability AxioScore: From N/A To N/A

Insurance Points: 1.00
Total Offer Points: 6.90

Terms and Conditions
1. Information You Provide. You agree we may use any information you provide to us or which we hold about you (whether in connection with the Service or otherwise) but only as required to provide the Service to you.
2. Account Access. You agree that our employees, regulators, third party service providers, auditors, legal advisers and other agents may have access to your information as reasonably required to provide the Service, investigate complaints and comply with applicable law, regulation and any applicable code.

Insurance

Search

Insurance Offer ID	Insurer	Insurer AxioScore	Policy Type	Insurance Offer Name	Start Date	End Date	% of Credit Insured	View
6467-3456	Insurex	4.8	Export Trade Credit Insurance	Export Trade Credit Ins. Plus	01-OCT-2018	31-DEC-2018	50.00	View
3457-4532	Insurtec	4.0	Export Trade Credit Insurance	Export Trade Credit Ins. Bronze	01-OCT-2018	31-DEC-2018	45.00	View

[Create New DPO](#) [Update Existing DPO](#)

Search

Finance Offer ID	Offer Name	Financing Type	Status	Credit Value Range	Commodity	POL	POD	Insurance Offer ID	Insurer	Policy Type	Finance Points (%)	Insurance Points (%)	Total Points (%)	
199988445	Goods Silver Loan	Goods	Active	50,000.00 - 100,000.00	420-40 Household Furniture, General Line	Europe - Germany - Berlin	Europe - Italy - Vienna	6467-3456	Zurich Insurance	Export Trade Credit Ins. PI	5.90	1.0	6.90	-
199988425	Trucking Service Loan	Services	Active	100,000.00 - 200,000.00	450-58 Nails, Bricks, Concrete	Europe	Europe	3457-4532	Allianz SAL	Export Trade Credit Ins. Br	4.20	1.5	5.70	-
199988534	Platinum Goods Loan	Goods	Inactive	100,000.00 - 150,000.00	540-23 Lumber, Hardwood	America	America	6467-3456	Zurich Insurance	Export Trade Credit Ins. PI	5.80	2.0	7.80	-
199988599	Finance Transaction Loan	Services	Inactive	150,000.00 - 250,000.00	420-40 Household Furniture, General Line	Asia - China	Asia - Hong Kong	3457-4532	Allianz SAL	Export Trade Credit Ins. Br	4.20	1.5	5.70	-

1.3 Borrowers will receive DPOs from Banks based on matched criteria.

PRE-QUALIFIED QUOTES

1.3

	Bank Name	AxioScore™
☐	American Bank (USA)	4.8
☐	American Bank (USA)	4.2
☐	American Bank (USA)	4.0
☐	European Bank (France)	4.4
☐	European Bank (France)	4.0

BORROWERS PERSPECTIVE

FEATURE #2: MULTI-DIMENSIONAL QFILI SORTING BASED ON FINANCE-ABILITY

With AxioFin®, B2B participants can use the AxioScore™’s multi-dimensional sorting mechanism to organize their search results in a “Priority Display” based on the QFILI Attributes in accordance with the user current business needs.

2.1 Using the Advance Search, user can sort on Finance-ability as Priority 1, and view the ordered Priority display results of suppliers with a better likelihood of being financed.

2.2 AxioScore™ is indicated by a numerical measure with single digit precision on a scale of 1 to 5 separated by an indicator for the Attribute selected with Priority 1, for example “F”.

Indicator of Finance-ability attribute sorted as Priority 1.

FEATURE #3: UNIT COST TIMETABLE (UCT)

The AxioFin® provides a powerful and comprehensive Buy-Sell Unit, Cost, Timetable (UCT) agreement framework that banks/financial institutions and borrowers can use to negotiate and finalize their agreements.

These UCTs represent the foundation for the terms and conditions of all contracts related to the buying and selling of products and services as well as financing and insurance. All UCT data is seamlessly integrated and shared among the AxioLog®, AxioMark®, AxioIn™ and AxioFin® platforms per the data owner’s digital sharing agreement, thereby reducing multiple data entry for completing the user’s relevant business transactions without leaving the MDDEAS® platform.

All contract obligations are automatically transformed into electronic performance metrics enabling direct payments to the product/service providers that are automatically triggered by smart contracts based on the completed performance milestones according to the terms of the contract agreements.

3.0

UNIT(S) - GOODS / SERVICE(S)

SUPPLIER NAME	PRODUCT IMAGE	PRODUCT DESCRIPTION	QUANTITY
QINGDAO EVENT FURNITURE CO., LTD.		Product ID: 5201 Product Name: Red Velvet Couch Commodity Type: 420-40 Household Furniture General Line Material: Velvet Fabric / 90% Polyester and 10% Linen Specific Use: Living Room Sofa Style: Sectional Sofa Place of Origin: Fujian, China (Mainland) Warranty: 2 Years	40
QINGDAO EVENT FURNITURE CO., LTD.		Product ID: 5209 Product Name: Greige Velvet Couch Commodity Type: 420-40 Household Furniture General Line Material: Velvet Fabric / 90% Polyester and 10% Linen Specific Use: Living Room Sofa Style: Sectional Sofa Place of Origin: Fujian, China (Mainland) Warranty: 2 Years	50
QINGDAO EVENT FURNITURE CO., LTD.		Product ID: 5335 Product Name: Single Couch & Ottoman Commodity Type: 420-40 Household Furniture General Line Material: Fabric / 100% Polyester Specific Use: Living Room Sofa Style: Sofa Style Place of Origin: Fujian, China (Mainland) Warranty: 2 Years	63
LOGISTICS		Service ID: 6701 Service Name: Transport of Goods in 40 ft. Container Freight Services Module: Trucking Service Specific Use: Moving Containers	

COST OF GOOD(S) / SERVICE(S)

PRODUCT / SERVICE ID	NEGOTIATED UNIT PRICE (USD)	ORDER QUANTITY	ORDER PRICE
5201	\$ 290.00	40	\$ 11,600.00
5209	\$ 940.00	50	\$ 47,000.00
5335	\$ 300.00	63	\$ 18,900.00
6701	\$ 1745.28	4	\$ 5,235.85
TOTAL(S)			\$ 82,735.85

TIME TABLE

DELIVER WINDOW DATE(S)	VOYAGE NUMBER	QUANTITY
01 - Apr - 2019	CN-352	40
15 - May - 2019	VG-632	40
22 - Jun - 2019	KT-562	40
03 - Jan - 2019	HG-921	43

Delivery Method Regular Courier: FedEx

Delivery Terms and Notice Buyer will be notified one week in

The Seller as

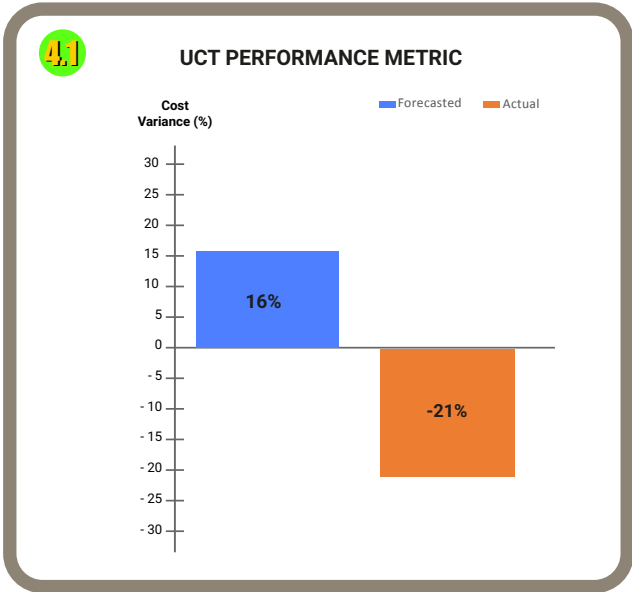
FEATURE #4: BILL CONSOLIDATION FOR BANKS

AxioFin® provides tools to consolidate and manage supply chain invoicing, payments and reconciliations including:

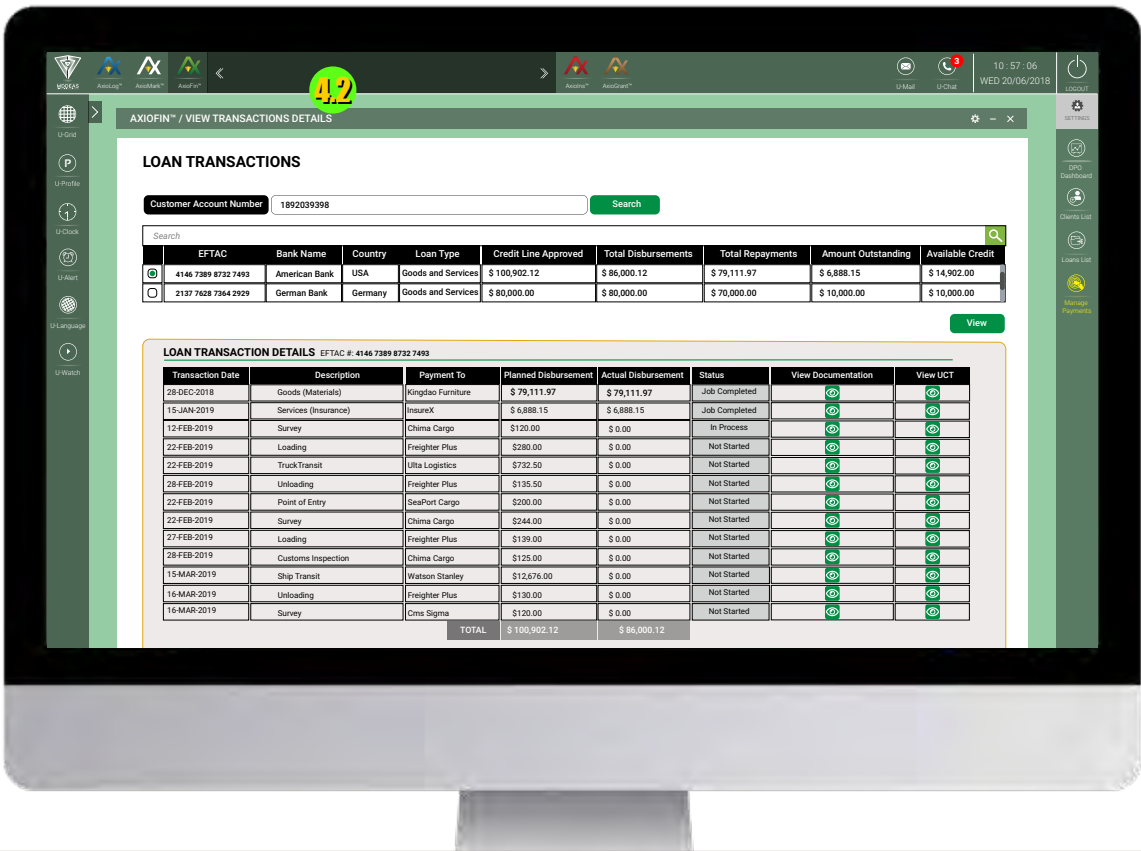
4.1 Performance monitoring of Unit Cost Timetable based contract obligations: planned, forecast, and actual.

4.2 Automated consolidation of bills by payees with validated third-party confirmation of job completion related to product delivery and fulfillment of service obligations.

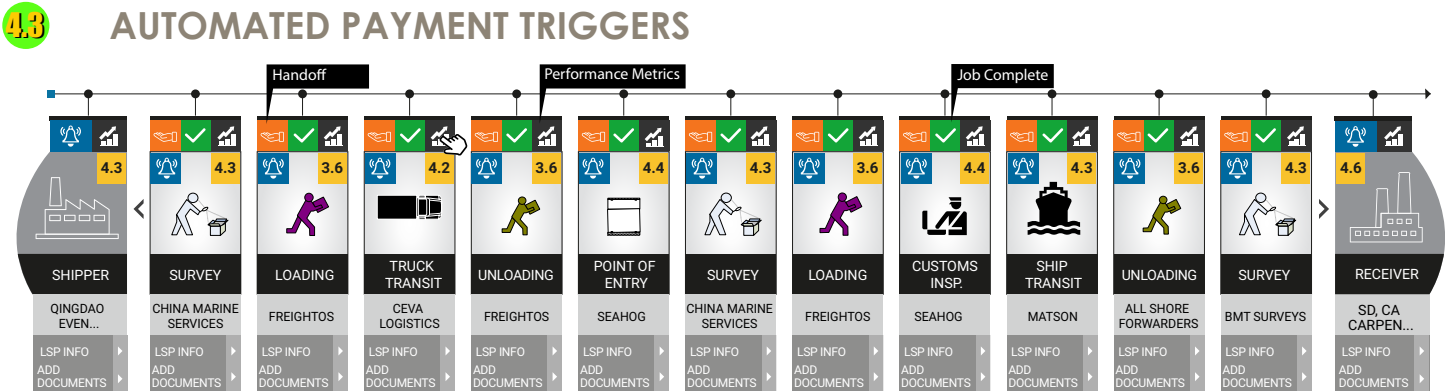
PERFORMANCE MONITORING



CONSOLIDATION OF BILLS



4.3 Global invoicing payment platform that connects all the relevant parties: buyers/sellers, shippers and receivers, logistics service providers, insurance companies, banks and financial institutions to enable direct release of payments to the product suppliers and service providers through automated payment triggers in the smart contracts..



AXIOFIN®

SELECT ADDITIONAL FEATURES

Future (2030)	
Estimated B2B e-Finance Revenues: USD 2.4 Trillion	
Platform Feature	
Integration into the global value chains (GVC)	Point to World integration into global value chains allowing real time comprehensive visibility facilitating proper financing decisions.
New market opportunity for financial services firms	Global reach to SMEs and low /mid-income B2B markets enabled by an integrated MDDEAS platform, de-risking the trade pipeline through technological innovation.
Comprehensive suite of finance services	Offer Finance Apps for working capital and equipment financing, bill consolidation, electronic trade payment and settlement, foreign currency exchange, letters of credit.
Access to packages of trade finance and trade credit insurance	Banks and lenders are able to partner with insurers to offer competitively priced packages of finance and trade credit insurance through tight integration between Axioln™ and AxioFin®.
Personalized risk scoring	Individualized risk scoring through advanced data modelling of risk factors with UDQ and the Finance-ability attribute of AxioScore™.
Exceptional customer experience and improved convenience	Advanced online user experience with responsive design, available across multiple client platforms with numerous free Apps to meet different needs.
Dynamic procurement of trade finance insurance credit quotations	Service Providers can secure dynamic trade finance credit insurance quotations based on commodity, dollar coverage, point of loading/ discharge, etc. supported by AxioScore™ of involved parties.
Online access to digital documentation	Providers automatically match e-documentation such as purchase orders, invoices, bills of lading, proofs of delivery efficiently to support execution of financial services.
Proactively exchange local for foreign currencies	Track foreign currency exposure and schedule exchange related to global trade activity.
Issue loan securitization portfolios to increase liquidity and capital reserves	Bundle assets classes by collateral type with high quality ratings per AxioScore™ and issue portfolio securities by industry, company size, geography, interest rate, loan term and amortization.
Mitigation of underwriting risk	Mitigate underwriting risk through access to dynamically-populated GVC data, including historical, current and future activity enabling service Providers to rate a customer's credit profile more accurately.
Minimization of transaction risk	Lower transaction risk by dynamically monitoring use of loan proceeds through real-time electronic documentation of contract, forecast, and actual data validated by third parties linked to transaction events.
Reduction of asset recovery risk	Provide a dynamic mechanism to identify asset location in the GVC and enhance ability to seize assets for re-routing or liquidation through reverse auction, thereby minimizing asset impairment losses, further covered by trade finance credit insurance.
Reduced burden of regulatory compliance requirements	Real-time dynamic transaction monitoring and data validation with dynamic exception reporting to reduce compliance costs, efficiently complete economic scenario stress tests, support higher Tier I capital ratios and liquidity, improve loan/loss ratios.

DIGITIZING B2B MARKETPLACE



A- TECHNOLOGY PROVIDERS

The world's top 13 information technology firms with revenues of nearly USD 350 billion and 2.6 million manpower will digitize the USD 150 trillion B2B marketplace through the Multi-Dimensional Digital Economy Application System (MDDEAS®). These firms will operate under one roof, the E-Hub of the World, protected by the United Nations ensuring continuous access to the platform by all. *(Read more Page 5)*

I. CONNECTIVITY: The MDDEAS® provides all B2B participants with advanced real-time and near real-time interactive communication tools that accelerate the pace of doing business with each other through live video-conferencing, instant messaging, actionable alerts and email communication delivering real time connectivity and enhanced productivity. *(Read more Page 5)*

II. AXIOLOG®: The MDDEAS® delivers thousands of e-Logistics Apps, free of cost to the end users, which are readily integrated to function across the e-Commerce (AxioMark®), e-Finance (AxioFin®), and e-Insurance (AxioIn™) dimensions. These Apps capture Big Data with Ultimate Data Quality providing the foundation for increased transparency and efficiency across the global value chains. *(Read more Page 21)*

B- E-COMMERCE PLATFORMS

AxioMark® empowers current e-Commerce platforms with unique capabilities nearly tripling the number of existing features that de-risk trade and foster real economic integration. These unique e-Commerce platform features provide the Channel Partners with a new USD 600 billion profit sharing opportunity facilitated by the targeted Dynamic Product Offering capabilities.

III. AXIOMARK®: Optimizes seller and buyer matching as well as increases the conversion ratio from viewing a product or service to its acquisition. AxioMark® provides a horizontally integrated global platform with e-finance, e-logistics and e-insurance firms offering end-to-end global visibility and efficient order-to-delivery execution. *(Read more Page 13)*

C- INSURANCE COMPANIES

AxioIn™ is the future of B2B e-Insurance that dynamically links insurance firms to the global value chains by providing real-time access to relevant high-quality business transaction data that mitigates risk, lowers the burden of regulatory compliance and maximizes global coverage. The AxioIn™ Dynamic Product Offering functionality allows insurers to customize their packages to generate USD 900 billion in gross written premiums for cargo, trade finance and business owners insurance.

IV. AXIOIN™: Automatically matches insurance products with qualified customers to provide the best offers using smart contracts. With AxioIn™ customers will have online access to digital policy documentation in real-time and faster claims processing. *(Read more Page 29)*

D- BANKING FIRMS

AxioFin® is the future of B2B e-Finance that empowers banks and financial institutions to generate a new USD 7.5 trillion market opportunity. AxioFin® lowers risk by dynamically linking financial services with the associated transactions through smart contracts triggering direct payments upon completion of electronic contract obligations in the global value chains. The AxioFin® Dynamic Product Offering functionality allows Banks to build their packages based on defined criteria to minimize risk and maximize return on assets.

V. AXIOFIN®: Empowers buyers and sellers in the B2B marketplace by providing a comprehensive suite of e-Finance applications including: Bill Consolidation, Payment Processing, Credit Facilitation, Foreign Currency Exchange, and more. AxioFin® automatically matches financial products with qualified customers at the point of financing decisions saving time and money. *(Read more Page 35)*



MDDEAS[®]
Multi-Dimensional Digital Economy Application System



MDDEAS[®]
Multi-Dimensional Digital Economy Application System



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